

# What is a Micro-Internship?

A Micro-Internship is a short-term project that can be completed within 5-40 hours, typically due within a week to a month. These projects require no on-boarding and can be completed by a college student with minimal instruction. These are important but low-risk tasks that can be completed either on-site or remotely.



## How It Works

1

### POST YOUR PROJECT

Think about the projects you should do, but don't have the time for.

2

### SELECT WHO YOU WANT

You'll only see candidates who have proactively expressed interest in your assignment.

3

### THE WORK GETS DONE

Engage as much or as little as you want, then let us know when the project is complete.

## Example Micro-Internships

- Data Clean-Up
- Social Media Content Creation
- Competitor Prospecting
- Candidate Sourcing
- Lead Generation
- Market Research
- LinkedIn Research
- Social Media Analysis
- CRM Lead Cleansing
- Public Document Review
- User Experience Testing
- Vendor Research



# Frequently Asked Questions

- **Over 98% success rate:** students are inherently motivated to exceed expectations (and if they don't, you can select a different student or receive a refund)
- **You define the project:** define what you need and when you need it (typically a few days to a few weeks out), and can use our templates to help
- **You set the price for each project:** typically \$200-\$600 (of which 90% goes to the student), and there are no obligations or other fees even if it turns into an internship or full-time role
- **Not your employees, interns, or contractors:** Micro-Interns are employees or contractors of Parker Dewey for the duration of the project
- **You select the Micro-Intern you want:** our platform reaches students and recent grads at every college across the US, and you can make the selection based upon your goals
- **NDA and assignment:** all Micro-Interns are under NDA, as is Parker Dewey itself

## Benefits

- **Immediate support:** on-demand, year-round access to highly-motivated college students and recent grads
- **Better outcomes:** students want to exceed expectations, and bring valuable insights, perspectives, and approaches
- **Positive impact:** support your alma mater, increase diversity on your team, and provide career pathways to students or recent graduates in your community
- **Better full-time hires:** mutually confirm fit and interest, lowering risk of wasted training and missed opportunities

## Quick Tips

- Select a project with a clearly defined deliverable
- Establish check-in points to review work and ensure the project is on-track
- Think small: 5-40 hour projects that are due between a week and a month out are easier to delegate and review
- Use Micro-Internships to assess skills before forwarding on for longer-term roles

