Parker Dewey
Nonprofit Association Partnerships

As a mission-driven organization with a goal to provide more equitable college-to-career pathways, Parker Dewey welcomes students and recent grads from all U.S.-based colleges/universities. Companies large and small, nonprofits and government organizations are also welcome to post their Micro-Internship opportunities in order to connect with highly-motivated and talented career launchers.

We are also honored to collaborate with dozens of other mission-driven organizations looking to support their students, member organizations, and other stakeholders. As an association partner, we are happy to support your Micro-Internship program in any way we can.

There is NO COST to becoming a Parker Dewey partner.

Benefits of Partnership

- **Customized Portal:** Use this custom website to engage your students and/or employer partners/alumni to sign up for the platform.
- **Marketing Materials:** Quickly and easily launch your program with pre-crafted emails, blog articles, social media content, etc.
- **Continued Sharing of Best Practices:** Read our monthly newsletter, join in our quarterly partner webinar, and connect in real-time to strategize best practices to support your program.
- **Data:** Request comprehensive data to help you measure the engagement of your student and others.
- **Notifications When Projects are Posted:** Receive email notification about projects posted for your students or by your member organizations.

How It Works

1 DEFINE GOALS
Connect with us to hear best practices and ideas for implementation.

2 INTRODUCE THE PROGRAM
Parker Dewey will make a customized portal & share marketing collateral.

3 RUN THE PROGRAM
Parker Dewey provides complete support to students and companies so they can focus on the work instead of payroll and other legal burdens.

4 SEE THE RESULTS
Parker Dewey can provide you with data about your student/alumni/employers' use of the platform. Students can also be hired for internship or full-time roles by the company at no cost.

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Frequently Asked Questions

- **What is a Micro-Internship?** Micro-Internships are short-term, paid, professional assignments that are similar to those given to new hires or interns. They take place year-round, are typically 10-40 hours in duration, and are due 1-4 weeks after kickoff.
- **Can Micro-Internships posted on Parker Dewey be unpaid?** No. While unpaid internships can be valuable professional development opportunities, they are not accessible to students who cannot afford to work for free. Our mission is to provide opportunities to students from all backgrounds, and unpaid experiences goes against that mission.
- **Are Micro-Internships available to grad students? Alumni?** Yes to both. Micro-Internships help students gain experience to launch their careers. Once someone has been working in their target field for a year or more, they likely will no longer find Micro-Internships to be of interest.
- **What is the cost of engaging Parker Dewey?** The organization posting the project determines the cost of the project including the project deliverables and timeline. All projects are fixed-fee and generally equate to $12-25/hour. Students receive 90% of the payment, while Parker Dewey retains the remaining 10% to cover expenses. <u>The student is paid by Parker Dewey upon completion of the project and company satisfaction is guaranteed.</u>

Find more answers at parkerdewey.com/faq

Quick Facts

- **80%** of Micro-Internships have been completed by students from under-represented backgrounds
- **Over 98%** of Micro-Internships are completed satisfactorily
- **Over 500** colleges/universities and nonprofit organizations have partnered with Parker Dewey (and counting)
- **96%** of those who complete Micro-Internships are employed upon graduation (compared to 55% of all recent college grads)
- **98%** of those who complete Micro-Internships stay in their jobs for one year or more (compared to 45% of all recent grads)

Example Micro-Internships

- Data Clean-Up
- Social Media Content Creation
- Competitor Prospecting
- Candidate Sourcing
- Lead Generation
- Market Research
- White Paper Development
- Website Development/Updates

- Social Media Analysis
- CRM Lead Cleansing
- Public Document Review
- User Experience Testing
- Vendor Research
- Data Visualization

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