Can a Micro-Intern Help?

Do you have a project that is not the best use of 10-40 hours of your time or on the back burner?

NO → *A few ideas...*

- Draft content
- Conduct research
- Cleanse data
- Find information

YES ↓

Will this project add value to you or your team? Are you missing out on more strategic work because you're spending time on this project?

NO → *Maybe...*

If you're hiring or will be soon, consider if the project will help you audition candidates or would be a valuable learning experience for a college student.

YES ↓

Is there a defined work product that can be effectively delivered upon conclusion (e.g. draft of an article, data in spreadsheet, summary of research, etc.)?

NO → *A few ideas...*

YES ↓

Is the project something that an intern or entry-level hire (without industry knowledge) can do with minimal direction?

NO → *Probably not!*

Talk to us about other ways to get extra staffing support.

YES ↓

Can the project be completed without access to confidential information?

NO → *A few ideas...*

YES ↓

Let's get it posted!

This project sounds like it will translate well to the on-demand, remote nature of Micro-Internships!

Final thoughts...

- Use Micro-Internships when you want to "crowdsource" solutions or new ideas
- Think about Micro-Internships as opportunities to engage multiple students as "auditions" for future roles
- Think outside the box when selecting students to get different perspectives