

# Micro-Internships to Engage and Audition

Assess for skills, work ethic, and potential as early-career candidates complete projects for your team.

## Sales

Build your talent pipeline while assessing candidates on the skills needed for your sales team.

Here's how you can use Micro-Interns to identify early-career sales talent:

## Lead Generation

Micro-Interns demonstrate research, critical thinking, and attention to detail while identifying new prospects based on your ideal customer profile.



## Marketing

Reach candidates who weren't planning to apply while keeping your marketing content fresh.

Here's how you can use Micro-Interns to identify early-career marketing talent:

## Content Creation

Micro-Interns utilize research, writing, editing and creativity to create compelling content consistent with your existing collateral.

## Human Resources

Get support finding candidates for open roles while building connections with future recruiters.

Here's how you can use Micro-Interns to identify early-career human resources talent:

## Candidate Sourcing

Micro-Interns make use of communication, critical thinking, and networking skills to identify qualified candidates for open roles within your organization.



## Why audition early-career candidates?

Micro-Internships enable your team to assess skills in action, while also providing on-demand support for busy, growing organizations.