**Kansas Micro-Internship Program**

**University Emails to Employer Partners**

***NOTE from Parker Dewey:*** *We hope these emails are helpful to you if you wish to share information about the Kansas Micro-Internship Program with your employer partners. Through this program, Kansas-based companies and organizations can receive a free (up to $500) Micro-Internship as long as they choose an undergraduate student enrolled in a Kansas public college or university.*

*Feel free to edit these messages as you see fit.*

**Email #1:**

SUBJECT: Free Micro-Internship Through the Kansas Micro-Internship Program

We are excited to announce that the Kansas Micro-Internship Program is now fully funded, meaning you are eligible to receive a free (up to $500) Micro-Internship from a Kansas college student! Micro-Internships are short-term, paid, professional projects that can help you or others on your team with end-of-the-year tasks. Most projects are completed remotely and are typically due within a month of kick-off to give you immediate, on-demand support.

**To get started:**

1. **Post your professional project on Parker Dewey.** [**Click here**](https://info.parkerdewey.com/kansasemployers) **to learn more, see project examples, and to get help from our team.**
2. **Select an undergraduate student enrolled at [UNIVERSITY NAME] or** [**any of the other public colleges/universities in Kansas**](https://www.kansasregents.org/universities_colleges/public_institutions)**.** While the project is free to you, this fully-funded program means every student gets paid fairly for their work, but given the nature of this program, students are not your employees or contractors.
3. **Support the next generation of Kansas talent while getting work done.**

We hope this is a helpful way for you to connect with our students while also providing your organization with much-needed support.

Wishing you all the best,

[NAME]

**Email #2:** *We suggest that you send another message to employers in the new year to keep this program on their radar.*

Dear [EMPLOYER CONTACT’S NAME],

Happy New Year!

As you review your to-do list and where you could use an extra set of hands, we wanted to remind you of the [Kansas Micro-Internship Program](https://info.parkerdewey.com/kansasemployers). This is a unique opportunity for you or a member of your team to receive a free (up to $500) Micro-Internship. Simply post your project on Parker Dewey, select one of our students or another undergraduate student enrolled in a [Kansas public college or university](https://www.kansasregents.org/universities_colleges/public_institutions), and your work gets done!

This program allows you to get on-demand support while also providing paid, professional experience for a local student at **no cost to you.** Through this program, the students are not your organization’s employees or contractors, yet they are all paid fairly for their work and time.

To learn more and get started, click [here](https://info.parkerdewey.com/kansasemployers).

Wishing you a great start to the new year!

**Email #3:** *We suggest that you send at least one more follow-up message after another few weeks to continue to remind employers about this opportunity to engage your students.*

Dear [EMPLOYER CONTACT’S NAME],

We hope this finds you well.

As you consider your workforce needs in the coming months, we wanted to remind you of the opportunity to engage our students in Micro-Internships. These short-term, professional projects offer you a just-in-time solution for your immediate needs, while also complementing your campus recruitment efforts.

Plus, through the Kansas Micro-Internship Program, you can receive your first Micro-Internship for free (up to $500) as long as you choose to work with an undergraduate student attending a [Kansas public college/university](https://www.kansasregents.org/universities_colleges/public_institutions). Not only do our students have the skills to provide support on these tasks, they are excited to do so as a way to demonstrate their abilities, learn about your organization, and prepare themselves to launch their careers. And given the structure of this program, there are no administrative burdens - this gives you the flexibility to leverage this resource on-demand, which is especially important during these uncertain times.

Please [click here](https://info.parkerdewey.com/kansasemployers) to learn more.

**Social Media Promotion:**

Do you have small projects you're trying to wrap up before year end? you can get help on these short-term tasks from highly-motivated [UNIVERSITY] students! And in the spirit of the holidays, THERE IS NO COST TO YOU!

Through the generous support of [The DeBruce Foundation](https://t.sidekickopen87.com/s3t/c/5/f18dQhb0S7lC8fTzhPW3cp4JC2B9nMJW7t5XYg2m15tMW3ZYZcP3M0g1CF3-V2tYngMGf50B05P03?te=W3R5hFj4cm2zwW4mKLS-3ZWVWBW3K2-zv1JxwY5W1Lw3rh45LM6yW1Lwt1j49S7F_w3M66lv48H2&si=6666753741684736&pi=8acab0f1-c4a5-459f-b128-c7ed84879ec5), [Kansas Department of Commerce](https://t.sidekickopen87.com/s3t/c/5/f18dQhb0S7lC8fTzhPW3cp4JC2B9nMJW7t5XYg2m15tMW3ZYZcP3M0g1CF3-V2tYngMGf50B05P03?te=W3R5hFj4cm2zwW4mKLS-3ZWVWBW3K2-zv1JxwY5W1Lw3rh45LM6yW1Lzm_-4cGp2pW3H4T7V49RM2NW41YsqQ3LCDrDF3_X4wMmLcf1&si=6666753741684736&pi=8acab0f1-c4a5-459f-b128-c7ed84879ec5), and [Kansas Board of Regents](https://t.sidekickopen87.com/s3t/c/5/f18dQhb0S7lC8fTzhPW3cp4JC2B9nMJW7t5XYg2m15tMW3ZYZcP3M0g1CF3-V2tYngMGf50B05P03?te=W3R5hFj4cm2zwW4mKLS-3ZWVWBW3K2-zv1JxwY5W1Lw3rh45LM6yW1Lzm_-4cGp2pW3CcWB03GGyt-W1GHbGS3K78h11V3&si=6666753741684736&pi=8acab0f1-c4a5-459f-b128-c7ed84879ec5), Kansas' college students will be paid fairly for their work while gaining valuable professional experience with Kansas companies.

Click [here](https://info.parkerdewey.com/kansasemployers) to learn more and get started!

And while those located outside of Kansas don't qualify to have their cost covered, they can still get support from amazing college students on these [#MicroInternships](https://t.sidekickopen87.com/s3t/c/5/f18dQhb0S7lC8fTzhPW3cp4JC2B9nMJW7t5XYg2m15tMW3ZYZcP3M0g1CF3-V2tYngMGf50B05P03?te=W3R5hFj4cm2zwW4mKLS-3ZWVWBW3K2-zv1JxwY5W1Lxh-D3GHmQZW4cKjtw3NBYLkW3KcLN549K4-pW3_VqrM43RxqjW3K8QG53R0K3tW1pLjNY29cJk5W3R1YTZ3R5gj-W36BcN74fGyS8W41Y3m749P6TLW2p4Fcw1V7443W4fJgDZ4fQQ51W2nH4hy1Q68RVW24Tspv1X1pcPf20Zs6604&si=6666753741684736&pi=8acab0f1-c4a5-459f-b128-c7ed84879ec5).

**Career Fair Promotion:** *Micro-Internships can be a great way to engage those companies who are already coming to your career fair but are looking for additional ways to increase their brand with your students. They are also a good fit for those who may not be interested in your career fair*

Get a jumpstart on your spring recruiting through Micro-Internships!  Thanks to the [Kansas Micro-Internship Program](https://info.parkerdewey.com/kansasemployers), this is a no-cost way to:

* Connect with our students **remotely**
* Build your **brand awareness**, and
* Assess the quality of students' work to make sure they're the **right fit**.

Please [click here](https://info.parkerdewey.com/kansasemployers) to learn more.