



PARKER
DEWEY

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Parker Dewey **Plus**: Employer Sponsorships

Parker Dewey Plus is an opportunity for university partners to enhance their partnership with Parker Dewey by accessing premium services and support. This program provides an opportunity to engage employer sponsors by offering packages that include Micro-Internships. Employers get work done, students gain Micro-Internship experience, and universities receive a new way to engage employer support...a win for all!

Employer sponsorships are typically structured as follows:

- One Micro-Intern for every \$1,000 in sponsorship
- 50% of sponsorship compensates the Micro-Intern
- 50% of sponsorship retained by the university

For example: a \$5,000 sponsorship would be broken down as follows:

- Five Micro-Internships for the company to engage your students*
- \$2,500 to the university

*Note: Parker Dewey retains 10% of the funds allocated to Micro-Internships to cover the accounting, financial, and legal expenses associated with the program.

