



PARKER DEWEY

Parker Dewey Student Ambassador Micro-Internship Goals and Getting Started

Purpose of this Micro-Internship:

Parker Dewey Student Ambassador Micro-Interns are tasked with spreading the word about Parker Dewey Micro-Internships to their peers as well as local/target employers. To successfully complete this project, it is important for the Micro-Intern to understand why and how Micro-Internships benefit both students and companies:

- **For Students:** Parker Dewey Micro-Internships are beneficial to you and your peers because they are flexible, professional, paid, real-world experiences. Because of their short-term, typically-remote, project-based nature, they are accessible to a diverse range of early career talent, including students who are undecided and looking for efficient ways to explore careers, those who have hectic schedules that don't allow for a traditional internship, and those who lack transportation. Micro-Interns also engage directly with a Micro-Internship supervisor at the company with the project need, allowing them the opportunity to form a meaningful connection with that professional and expand their network.
- **For Companies:** Parker Dewey Micro-Internships are beneficial to companies because they allow them to access on-demand project support, while simultaneously accessing and assessing talent that may be a good fit for longer term roles. Because they are short-term, and because Parker Dewey is the employer of record for all Parker Dewey Micro-Internship projects, this is also low-risk, low-lift, and cost effective for companies.

Getting Started:

- Make a copy of the task list by clicking [this link](#). This document includes all the tasks and responsibilities associated with being a Parker Dewey Student Ambassador Micro-Intern.
- Once you have created a copy, adjust the sharing settings on the document to 'Anyone with the link can edit (add screenshot here). If you're not familiar with this process, [see these instructions](#).
- Once the settings have been updated, email the link to your supervisor with the Subject Line '[MICRO-INTERN NAME]'s Parker Dewey Ambassador Micro-Internship Checklist'
- Make sure you save the link to the file somewhere you'll be able to easily access it throughout the Micro-Internship.