

# Micro-Internship Sponsorship Program

## Hire tomorrow's leaders today.

Connect and engage with students throughout their educational journey with Micro-Internships. From on-demand project support to industry-leading diversity recruitment initiatives, Micro-Internships help your team to identify and assess entry-level talent.

Our sponsored Micro-Internship program enables you to build meaningful relationships and support your busy hiring managers year-round.

Micro-Internships create opportunities for our students seeking ways to explore careers, gain experience, and earn income while pursuing their degree. By sponsoring our program, you'll get:

- access to a wider net of our students
- early engagement with students who are still exploring careers
- a way to assess candidates in collaboration with hiring managers

## Your Micro-Internship Sponsorship provides:

- Micro-Internship(s) to allow you to proactively engage with target students and augment your recruitment strategies
- Career readiness programming for our students
- Promotion of your employer brand on our digital website and social media channels
- Micro-Internship project support and best practices from Parker Dewey, the pioneer of Micro-Internships

## About Parker Dewey

Parker Dewey is a mission-oriented organization that helps connect great talent with great companies. We offer the largest network of highly motivated college students and recent graduates who are excited to complete short-term, paid, professional projects. While executing these Micro-Internships, prospective candidates demonstrate their skills as they seek the right full-time role or internship. As a result, organizations improve hiring effectiveness, enhance diversity, and drive retention.

## What is a Micro-Internship?

**Micro-Internships are short-term, paid, professional assignments** that are similar to those given to new hires or interns. These hands-on experiences that allow companies to audition talent, assess core skills, and make hiring decisions based on real work.