Introducing
Micro-Internships

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Challenges you may be facing

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Legend F.

- Filtered out from other opportunities based on GPA
- Unsure of what to do with major

Adila G.

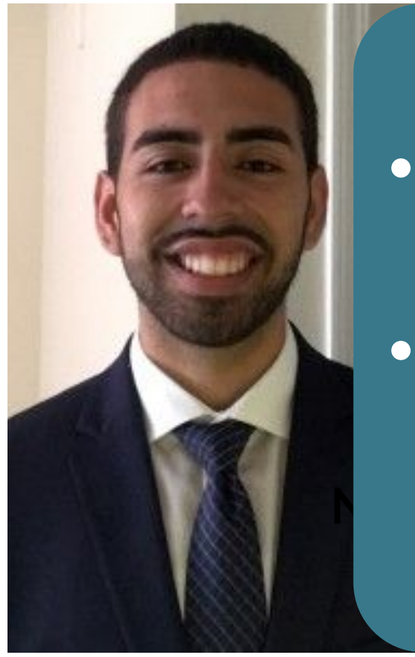
- Student-Athlete
- Graduated with MBA, but lacked relevant experience

Yayra T.

- Juggling work and school as a PhD student
- Couldn't afford to do unpaid opportunities

Darren B.

- Overwhelmed by options in field of choice
- Not enough time to explore



Noel A.

- First generation student
- Struggled to make connections at career fairs

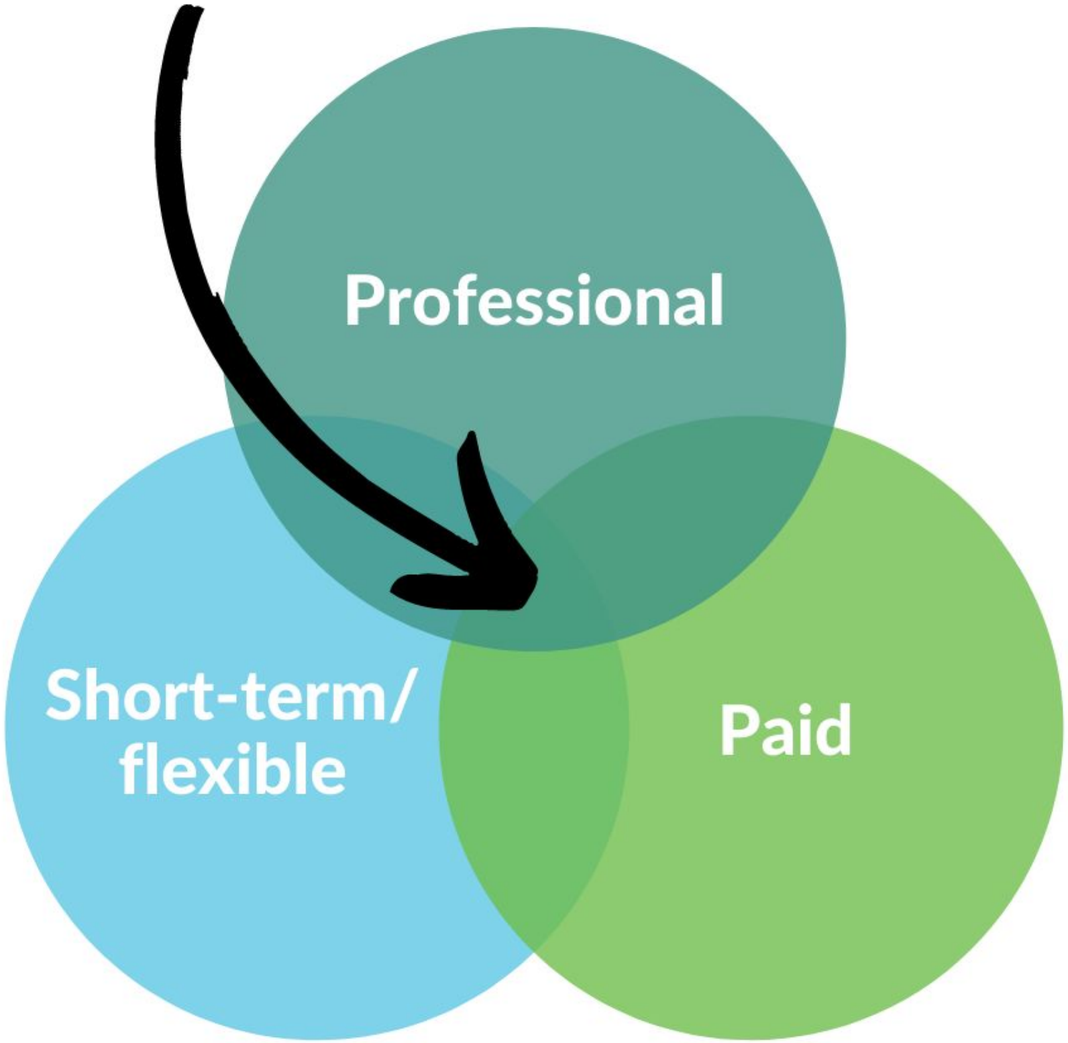
What is a Micro-Internship?

1. **SHORT-TERM**
   Projects range from 10-40 hours in duration.

2. **PAID**
   Each project has a fixed pay and expected amount of time to complete.

3. **PROFESSIONAL**
   Similar to those given to interns or new hires.

4. **COMPREHENSIVE, USUALLY REMOTE**
   All industries, all departments (sales, marketing, HR, finance, etc.), and can take place year-round.



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Sample Micro-Internships

View our Project Library

Content Creation

Competitive Analysis

Social Media Content

Website Development

Lead Generation

Data Cleansing

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Benefits for Career Launchers

Accessibility

Experience

Flexibility

Networking

Career Exploration

Resume/Portfolio Building

Possibility of longer-term engagements

Pay

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Who Can Complete Micro-Internships?

- At least 18 years old
- Students OR alumni looking to obtain professional experience in target career
- International students with appropriate work authorization (CPT, OPT, or a work visa)
- Undocumented students with valid ITIN

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How it Works

1

Create a Profile
Takes <10 minutes and is open to all students AND alumni.

2

Apply to Projects of Interest
See active projects and relevant details about the opportunity.

3

If Selected, Complete the Project
Work directly with the hiring manager to get necessary resources and details.

Parker Dewey's role:

- Vetting projects:
  - Is it professional?
  - Is it paid fairly?
- Project administration (HR, legal, payroll)
- Support materials for your success

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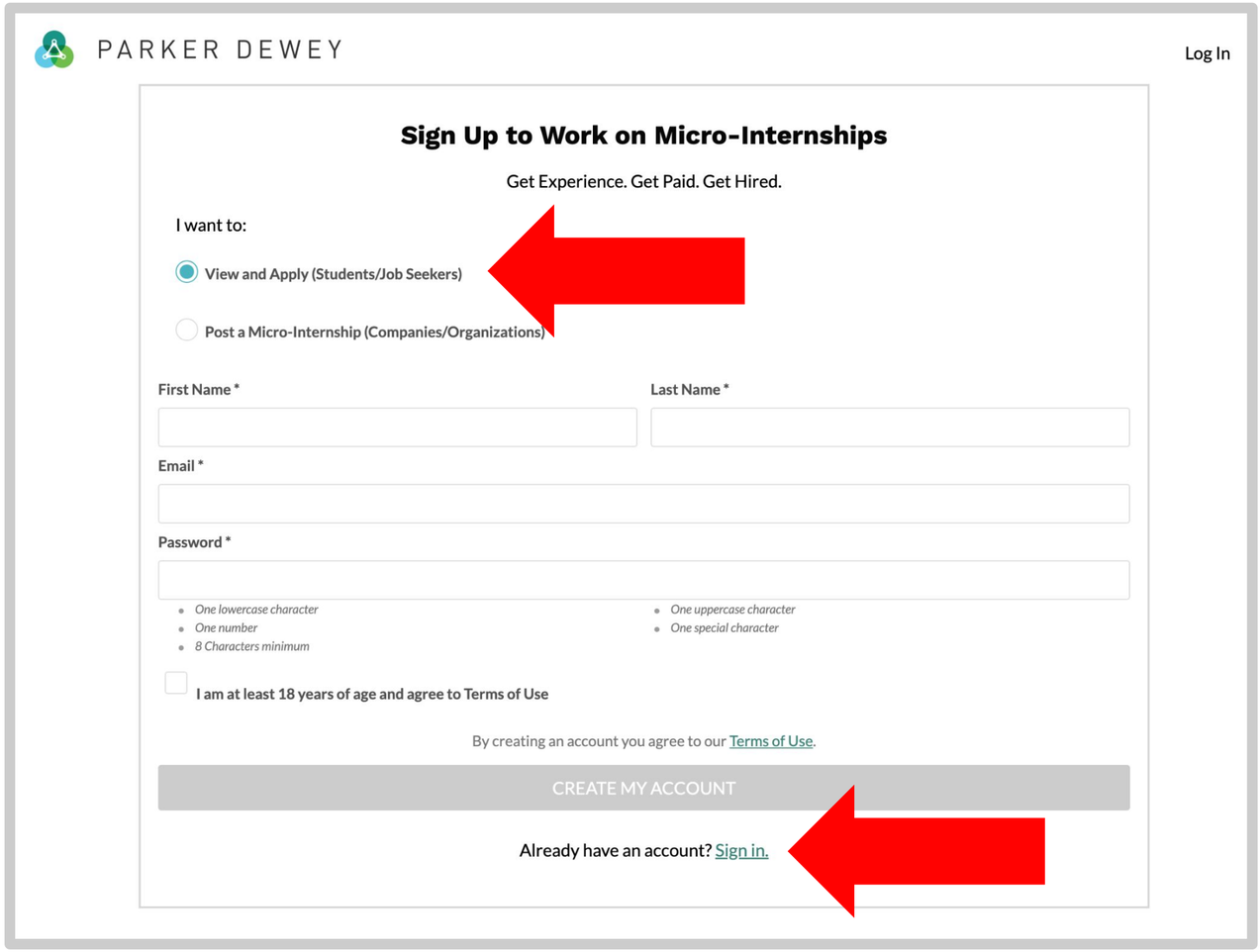
Create an Account

Select ‘View/Apply to a Micro-Internship’

We recommend using your school email address. This can be updated at any time, including when you graduate.

If you already have an account, you can sign in via the link at the bottom

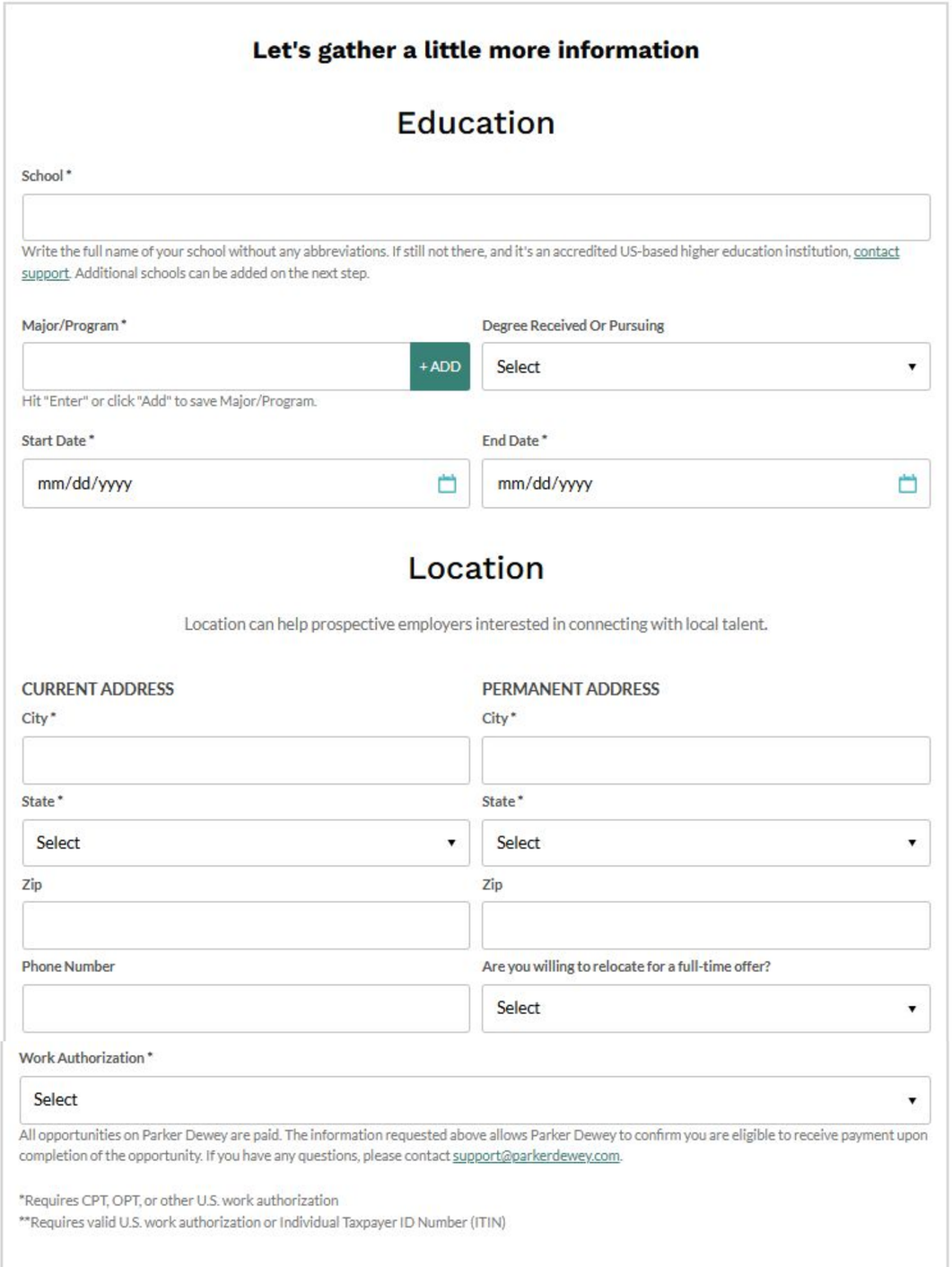


Education and Location

Why do we ask for this?

Companies have the option of featuring opportunities to specific schools, and you will be unable to see these exclusive opportunities if your school is not listed.

Location can help prospective employers who may want to connect with talent who are either from their area or currently live close to their organization.



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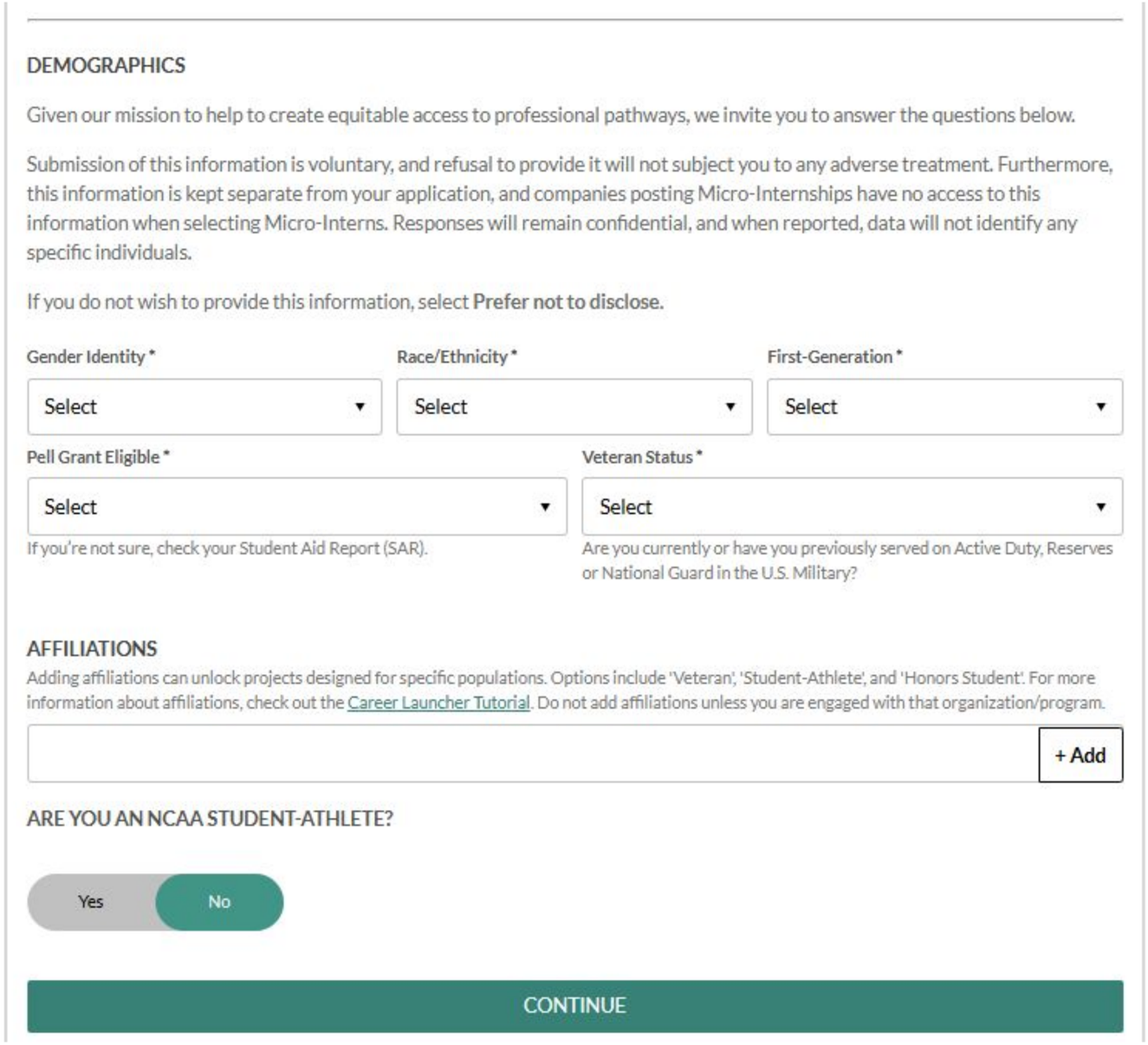
Demographics

Parker Dewey's mission is to help create equitable access to professional pathways, and this data helps us measure our success.

In this section, you can also add affiliations. Options include nonprofit organizations with whom Parker Dewey has partnerships & general categories like "**Honors student**."

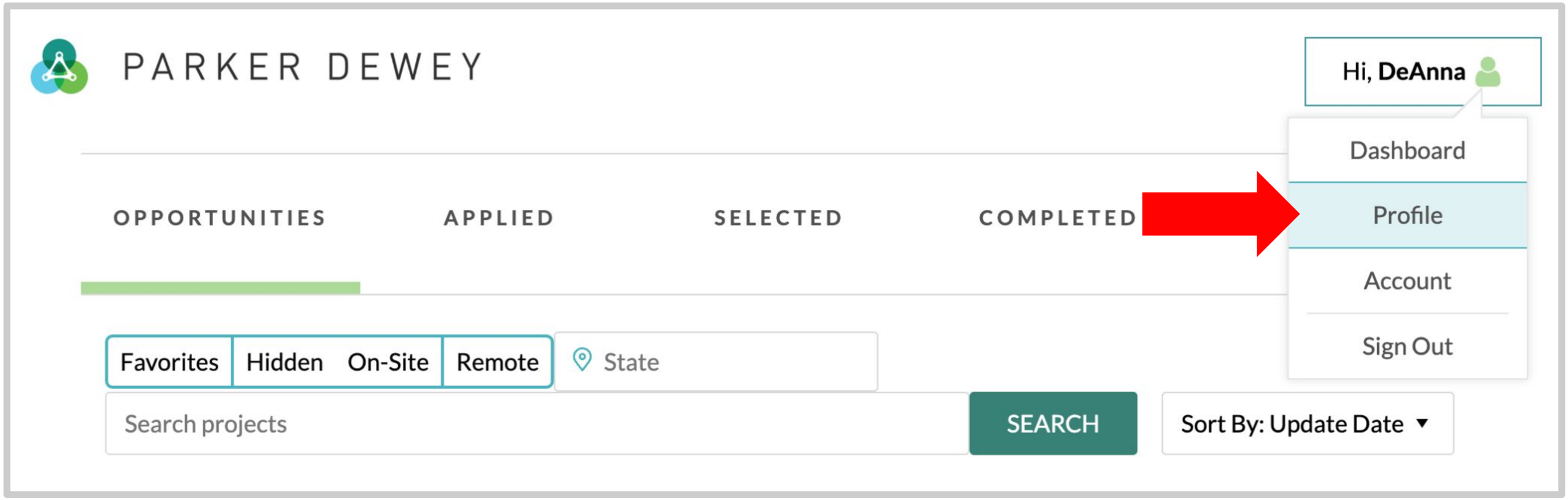
Some companies seek student-athletes for their team-oriented drive and time management skills. Make sure to select 'yes' if you qualify.



Add to your Profile

Congratulations! At this stage, you can start looking at and applying for opportunities. Other profile additions are recommended, but not required.

To continue adding to your profile, select Hi, [Name] at the top right (red arrow below) and then select Profile from the drop-down menu



Tips for Success

See more profile tips for success in our Career Launcher Tutorial

Profile Section

- Upload a professional picture
- Draft a concise personal statement that reflects some of your strengths and goals.
- Remember - Companies will be able to see this information if you apply to one of their projects.

Experience Section

- Include experiences that are relevant to the projects that interest you. This can help you stand out!
- If you wish to add an additional experience, click '**Add Experience**'. Experiences will be organized with the most recent at the top.

Resume Section

- You can only upload one resume to your profile at a time, so choose one that has wide appeal.
- For your safety, do ***not*** include contact info on your resume.
- If you share links to personal websites or social media pages, make sure they are professional.

Documents Section

- Showcase example of previous work that might be relevant to projects of interest.
- Only PDF, PNG, & JPEG files can be accepted and the document size limit is 7.5MB.

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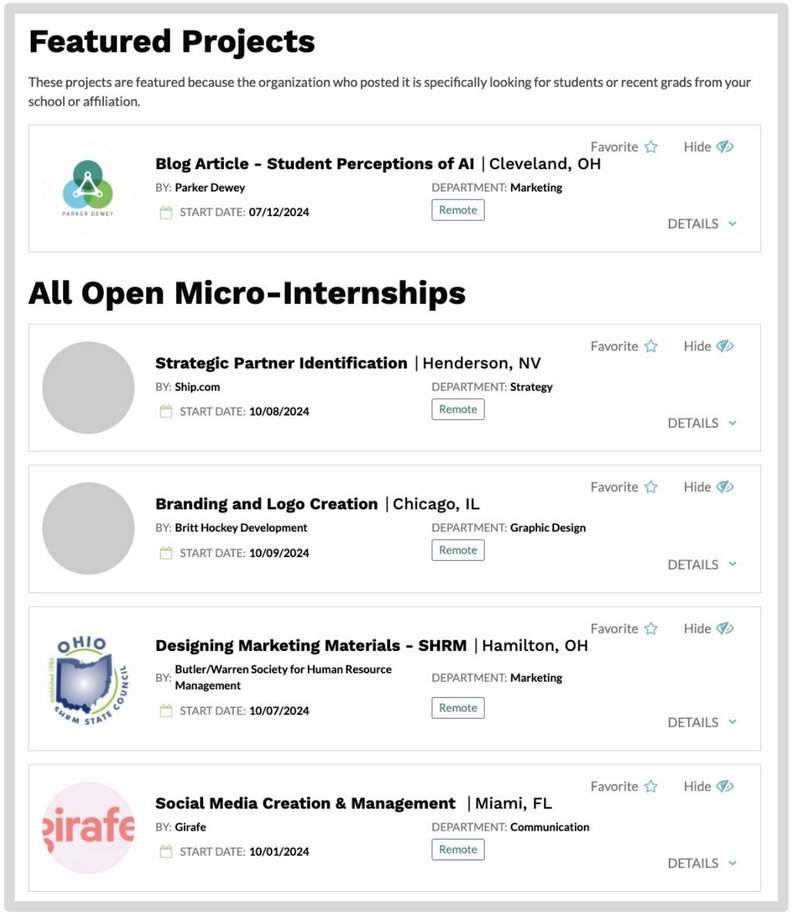
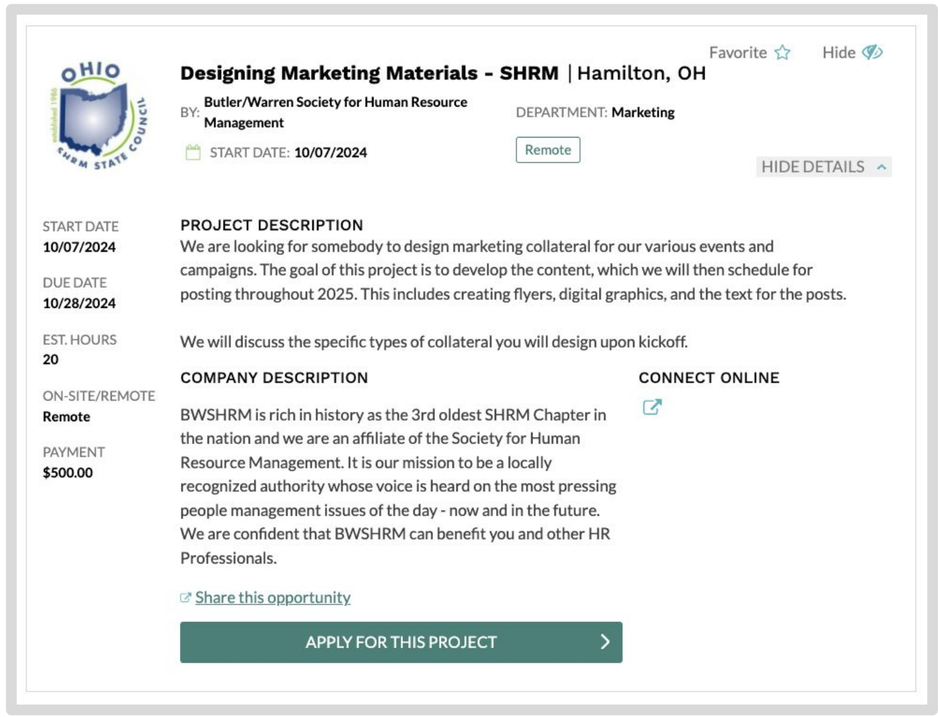
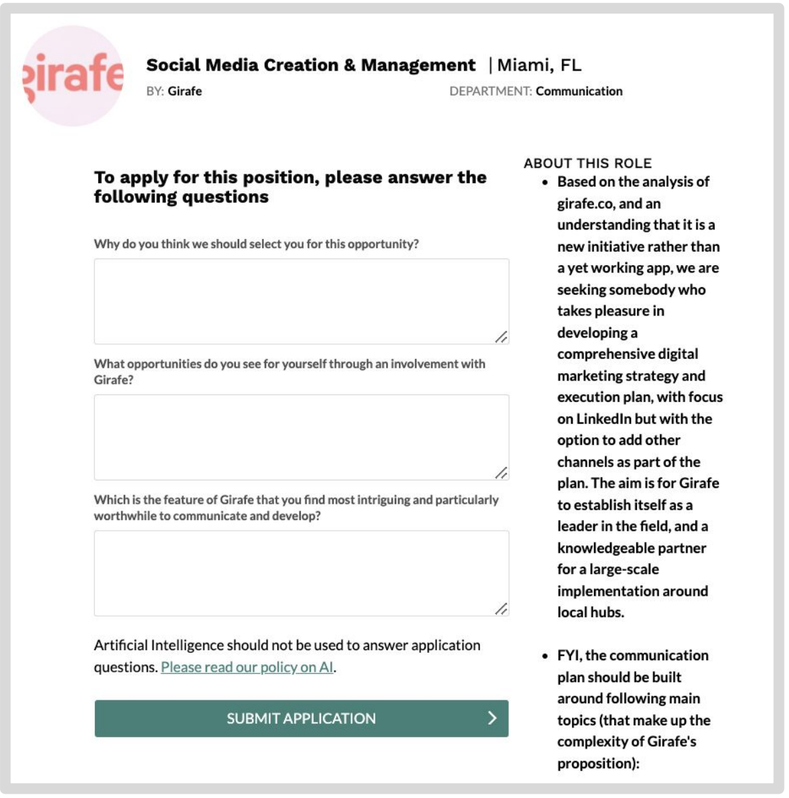
See Available Micro-Internships and Apply



Review available opportunities.



Apply to projects that interest you.



Complete the application question(s).

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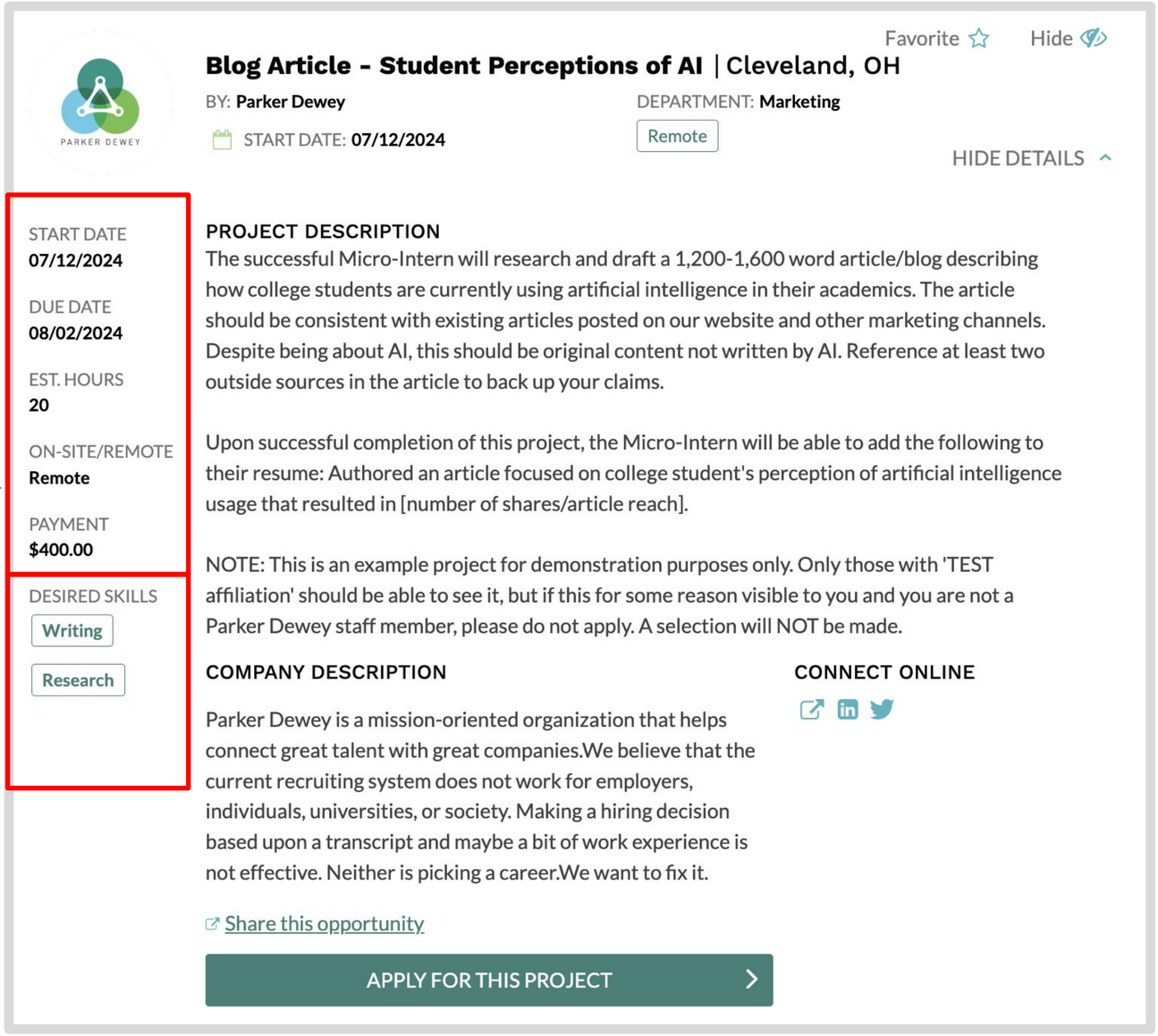
Tip for Success: Read the project description carefully

- Make sure your schedule will allow for you to take on the project.
- Confirm the project is remote or in your area (most are remote).
- Only apply to projects that are a good fit for your skills..



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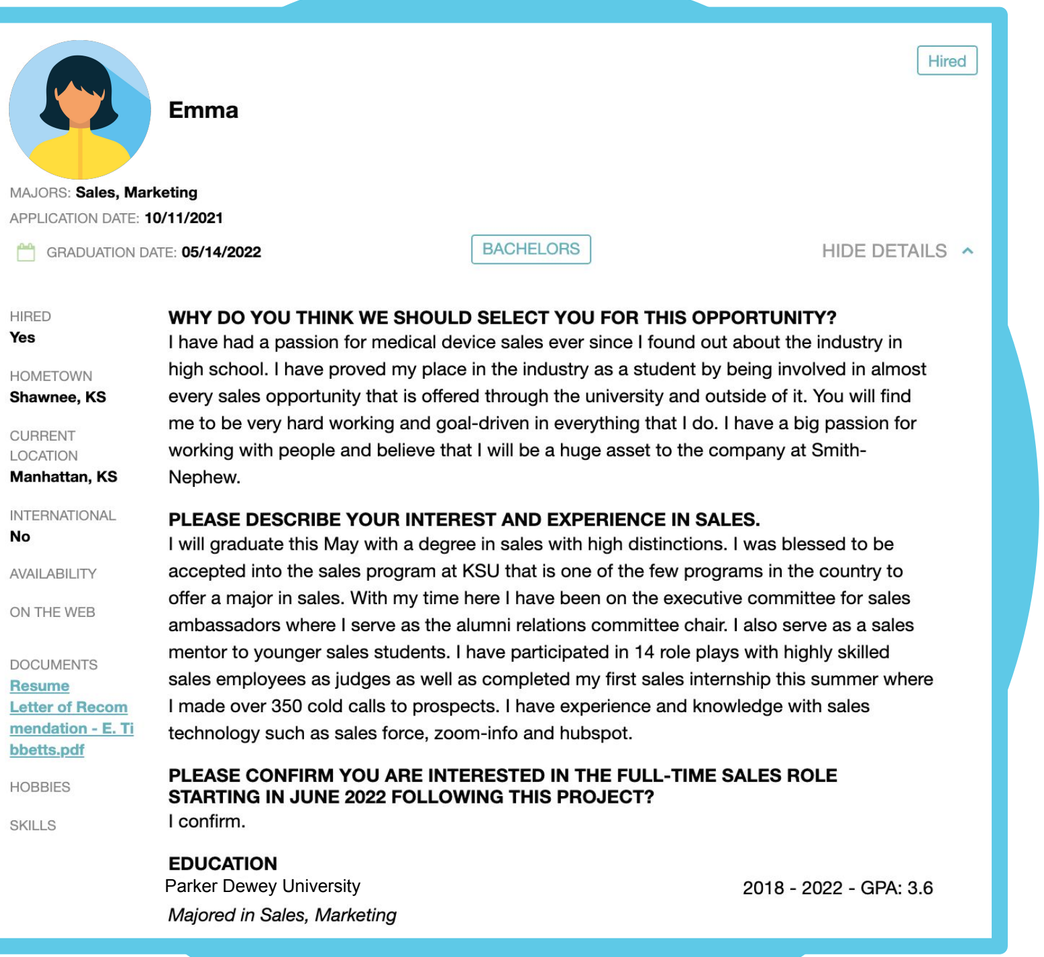
Your Answers Matter:

Some companies make decisions based entirely on these responses.



Hired

Emma

MAJORS: **Sales, Marketing**
APPLICATION DATE: **10/11/2021**
GRADUATION DATE: **05/14/2022**

BACHELORS

HIDE DETAILS

HIRED
Yes

HOMETOWN
Shawnee, KS

CURRENT LOCATION
Manhattan, KS

INTERNATIONAL
No

AVAILABILITY

ON THE WEB

DOCUMENTS
Resume
Letter of Recommendation - E. Tibbetts.pdf

HOBBIES

SKILLS

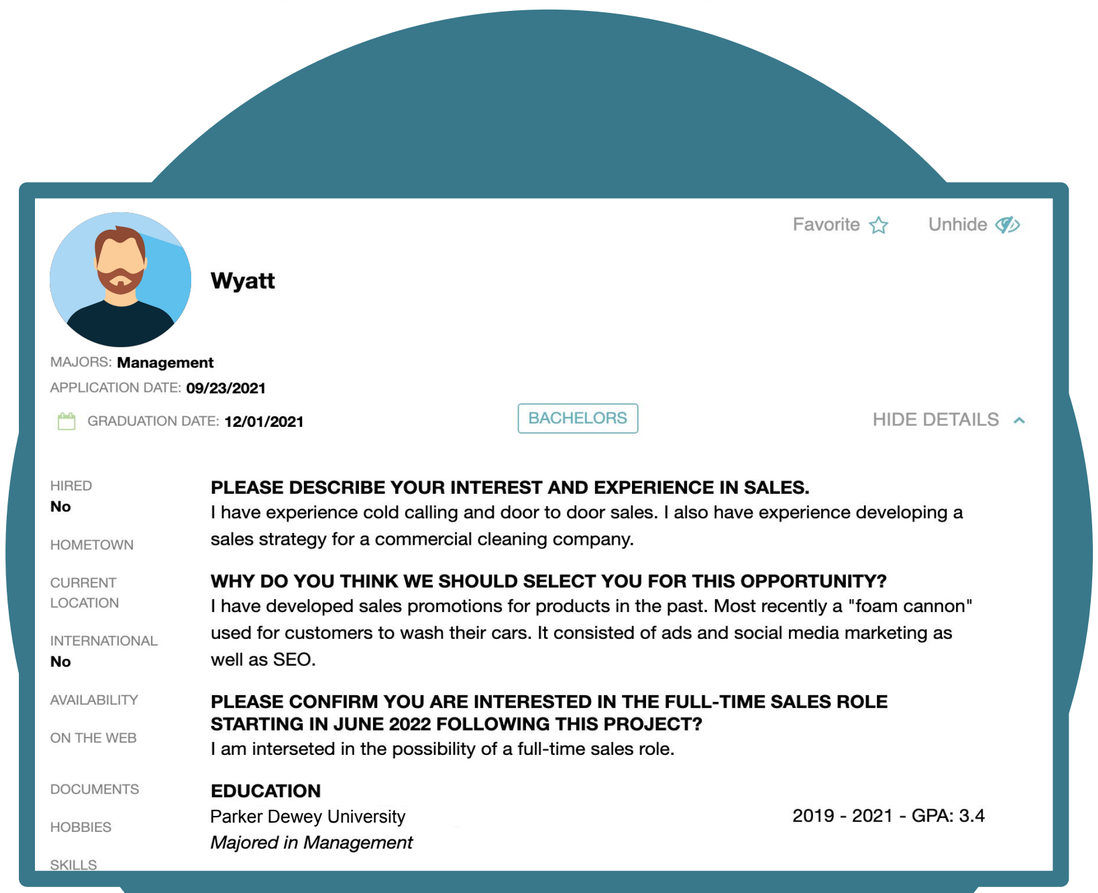
WHY DO YOU THINK WE SHOULD SELECT YOU FOR THIS OPPORTUNITY?
I have had a passion for medical device sales ever since I found out about the industry in high school. I have proved my place in the industry as a student by being involved in almost every sales opportunity that is offered through the university and outside of it. You will find me to be very hard working and goal-driven in everything that I do. I have a big passion for working with people and believe that I will be a huge asset to the company at Smith-Nephew.

PLEASE DESCRIBE YOUR INTEREST AND EXPERIENCE IN SALES.
I will graduate this May with a degree in sales with high distinctions. I was blessed to be accepted into the sales program at KSU that is one of the few programs in the country to offer a major in sales. With my time here I have been on the executive committee for sales ambassadors where I serve as the alumni relations committee chair. I also serve as a sales mentor to younger sales students. I have participated in 14 role plays with highly skilled sales employees as judges as well as completed my first sales internship this summer where I made over 350 cold calls to prospects. I have experience and knowledge with sales technology such as sales force, zoom-info and hubspot.

PLEASE CONFIRM YOU ARE INTERESTED IN THE FULL-TIME SALES ROLE STARTING IN JUNE 2022 FOLLOWING THIS PROJECT?
I confirm.

EDUCATION
Parker Dewey University — 2018 - 2022 - GPA: 3.6
Majored in Sales, Marketing

VS



Favorite ☆ Unhide

Wyatt

MAJORS: **Management**
APPLICATION DATE: **09/23/2021**
GRADUATION DATE: **12/01/2021**

BACHELORS

HIDE DETAILS

HIRED
No

HOMETOWN

CURRENT LOCATION

INTERNATIONAL
No

AVAILABILITY

ON THE WEB

DOCUMENTS

HOBBIES

SKILLS

PLEASE DESCRIBE YOUR INTEREST AND EXPERIENCE IN SALES.
I have experience cold calling and door to door sales. I also have experience developing a sales strategy for a commercial cleaning company.

WHY DO YOU THINK WE SHOULD SELECT YOU FOR THIS OPPORTUNITY?
I have developed sales promotions for products in the past. Most recently a "foam cannon" used for customers to wash their cars. It consisted of ads and social media marketing as well as SEO.

PLEASE CONFIRM YOU ARE INTERESTED IN THE FULL-TIME SALES ROLE STARTING IN JUNE 2022 FOLLOWING THIS PROJECT?
I am interseted in the possibility of a full-time sales role.

EDUCATION
Parker Dewey University — 2019 - 2021 - GPA: 3.4
Majored in Management

Short-Answer Examples & Resources

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The Employer Perspective

Filter

Filters | Reset Filters

Sort

Sort By

All (7) | Favorites (0) | Hidden (0) | Selected (1)

Name	Education	Grad Date	Date Applied
Applicant Name	Northwestern University *Integrated Marketing and Communications*	12/15/2024	8/2/2023
Applicant Name	Fairfield University *Finance*	5/9/2025	7/30/2023
Applicant Name	Morgan State University *Business Management*	5/12/2025	7/31/2023
Applicant Name	Delaware State University *Mass Communications*	12/16/2023	7/27/2023
Applicant Name	Morgan State University *Marketing*	5/28/2026	7/31/2023
Applicant Name	California State University Dominguez Hills *Biology*	5/11/2024	8/3/2023
Applicant Name	The University of Texas Rio Grande Valley *Marketing*	12/16/2023	7/31/2023
Applicant Name	Northwestern University *Integrated Marketing and Communications*	12/15/2024	8/2/2023
Applicant Name	Fairfield University *Finance*	5/9/2025	7/30/2023
Applicant Name	Morgan State University *Business Management*	5/12/2025	7/31/2023
Applicant Name	Delaware State University *Mass Communications*	12/16/2023	7/27/2023
Applicant Name	Morgan State University *Marketing*	5/28/2026	[illegible]023
Applicant Name	California State University Dominguez Hills *Biology*	5/11/2024	8/3/2023

FIRSTNAME LASTNAME

Actions

- Approve Applicant for this Project
- Send a Message

School
University of California Merced

Major
Applied Mathematics (Bachelors)
Computer Science & Engineering (Bachelors)

Graduation Date
12/15/2023

Responses

- Why do you think we should select you for this opportunity?

I am truly interested in using data analysis and machine learning to help patients to maximize the good outcome of their health. I had project experience in predicting student performance using various predictive models in R based on socioeconomic data. Through another machine learning project, I solved classification problems in Python with Google Colabs IDE. Various models were applied such as logistic regression, support vector machines, and multi-layer perceptron (MLP) using Scikit-learn and Keras. In addition, I performed hyperparameter tuning (batch size, epoch, optimizer, layer, node) on MLP to optimize the running time and prediction accuracy by 2%. With the skillset and experience that I had, I am ready to gain meaningful insight from the data and make reliable and effective predictions of the patient risks in this opportunity.

APPLIED

FIRSTNAME LASTNAME

Personal Statement

I am an analytical, organized, and proactive mathematics major with coding experience, looking to build awareness of potential career paths.

Resume

Resume

Navigating the Parker Dewey Platform

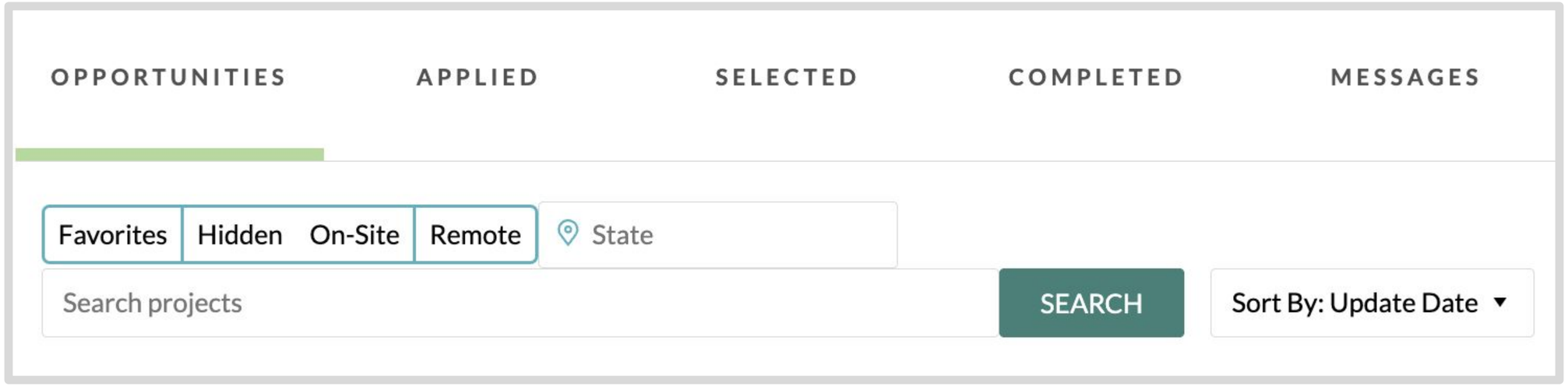
OPPORTUNITIES:
Projects that are currently available

APPLIED:
Projects to which you have applied

SELECTED:
Projects that you have been selected for and have not yet completed

COMPLETED:
Completed Micro-Internships. Read your feedback here.

MESSAGES:
See messages from potential project supervisors before being selected



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Once Selected

How do I get started?

We will send you kickoff materials. These will include:

- Contact info for the client
- Accounting forms so you can get paid
- Terms of use
- Best practices

How do I know what to do?

You'll be connected with the company and can ask your Micro-Internship supervisor questions

You can also:

- Reach out to faculty and staff
- Connect with alumni
- Refer to Parker Dewey resources

What if I need help?

The Parker Dewey team is ready to assist you or the company as needed.

We've got your back!

When do I get paid?

When the project is completed, you will be paid by Parker Dewey.

Pay is processed once a month.

You can also check out our Pay FAQs

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Suggestions for Success on the Job

Check out our Micro-Internship Success checklist

PUT YOUR BEST FOOT FORWARD

- Check, re-check, and check your work again (and ask someone else to check)
- This is real project and could have a real impact on the company's business- take the project seriously

MANAGE EXPECTATIONS

- Set milestones that you know you can achieve
- If issues arise, don't wait:
  - Reach out to the company
  - Let Parker Dewey know

COMMUNICATE EFFECTIVELY

- Use professional language
- Ask questions, however make an effort to see if you can find answers yourself first - show them that you're resourceful and thinking critically

FOCUS ON THE "WHY"

- Understand the purpose of the project from the client's perspective
- Ensure you know what is expected upon completion

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After the Project

Check out our post Micro-Internship checklist

OUTLINE ACCOMPLISHMENTS

- **Work product** (e.g., created a market map of..., designed content for..., prepared an analysis on...)
- **Outcomes** (e.g., new articles on... leads resulting in..., social visits increased...)
- **Indirect competencies** (e.g., creativity, attention to detail, motivation, grit, etc.)

UPDATE YOUR RESUME AND LINKEDIN

- List your title as an **Independent Consultant** of **Parker Dewey**
- Describe the project without sharing confidential info, only mentioning the company's name if given permission
- Use our resume and LinkedIn templates.
- Ask for a LinkedIn recommendation

CONSIDER WHAT YOU LEARNED

- What did you like about the project? Industry? Company?
- What did you dislike?

STAY IN TOUCH WITH THE COMPANY

- Maintain your new relationships
- Apply to more projects to gain additional experience

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Impact

Read Full Success Stories

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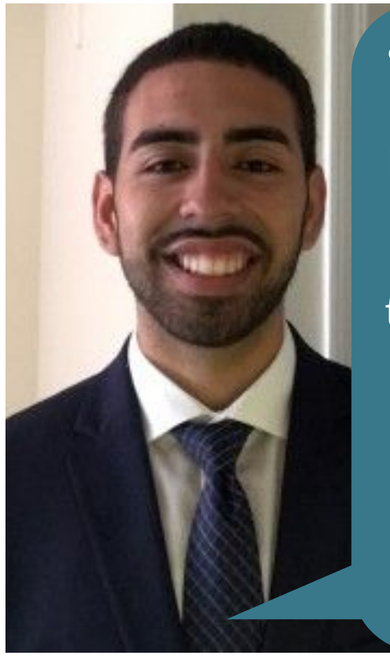
"From an HR perspective, it's a great way to get diverse people into your organization. Being a student, it's a good way to get experience, network, and make money too."

"Working on Micro-Internships meant there were less barriers. I could jump right into a project and I got to know what their expectations were sooner instead of being filtered out by my GPA."

"It's hard to focus on learning and career development at the same time while you're in school. Parker Dewey allowed me to actually see what we'd been talking about applied."

"Even though I was pivoting, Micro-Internships were a perfect transition into either a new role or just to explore and see what you are capable of."



"At a career fair, my classmates had long conversations with recruiters while I was being told not to leave my resume for consideration. Micro-Internships gave us something to talk about."

Get Started Today!

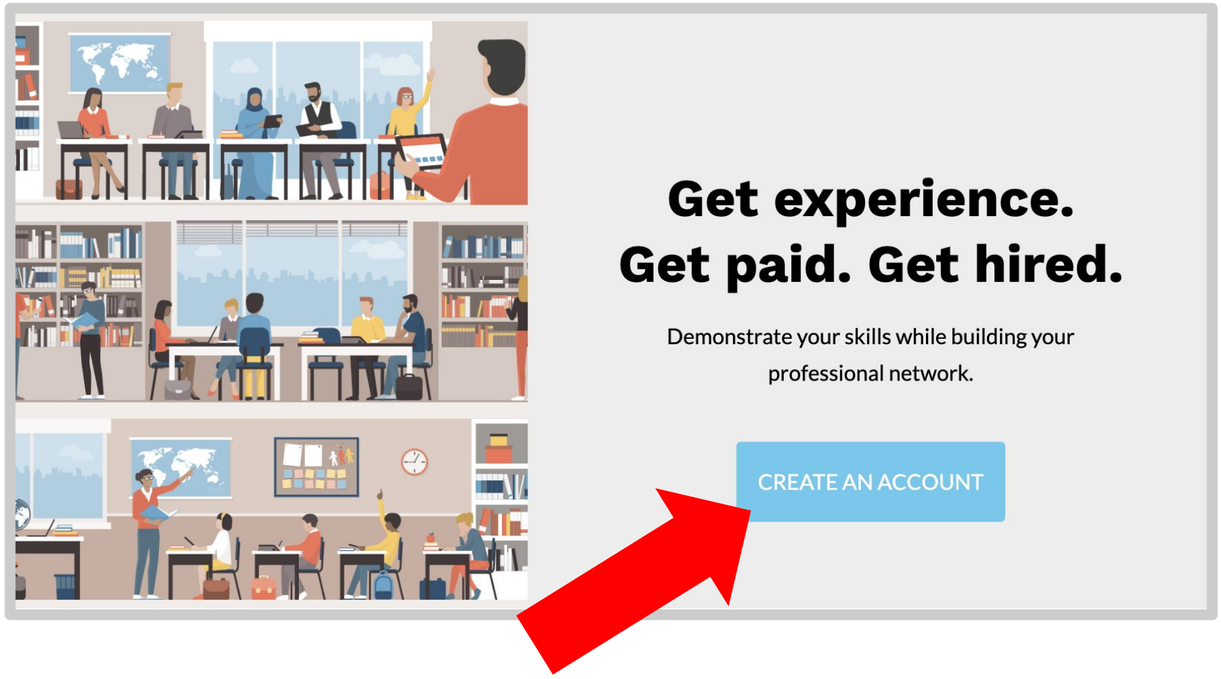
1. **Create an Account**
   Go to parkerdewey.com/career-launchers or use the link from your school.

2. **Complete your Profile**
   The more complete your profile, the better your chances are of being selected.

3. **Log In Regularly**
   New opportunities are posted daily.

4. **Apply to all Projects that Interest You**
   Apply right away!

5. **Reach out to Companies of Interest**
   Register for our webinar to learn how.



Recommended: Follow the Parker Dewey Career Launchers page on LinkedIn!

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