

Introducing Micro-Internships



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Challenges you may be facing



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Legend F.

- Filtered out from other opportunities based on GPA
- Unsure of what to do with major



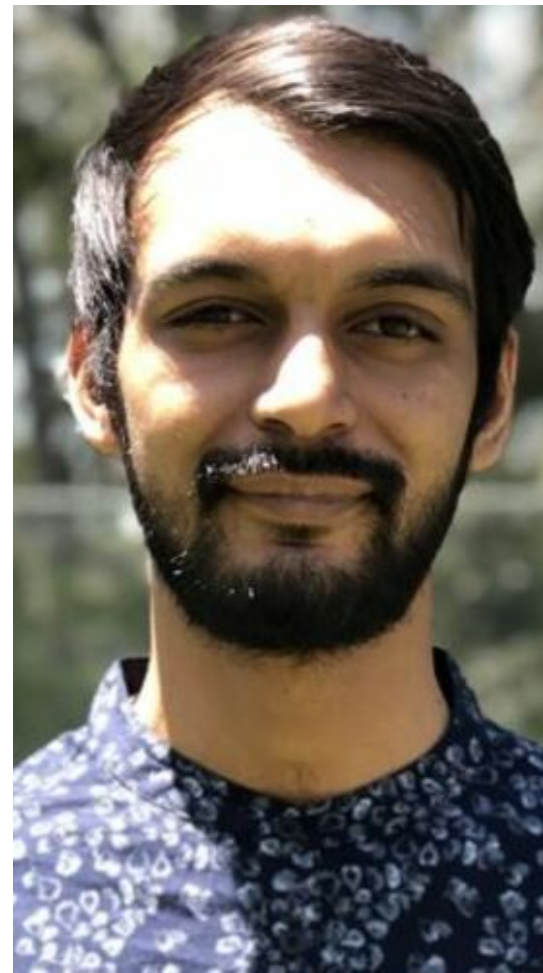
Adila G.

- Student-Athlete
- Graduated with MBA, but lacked relevant experience



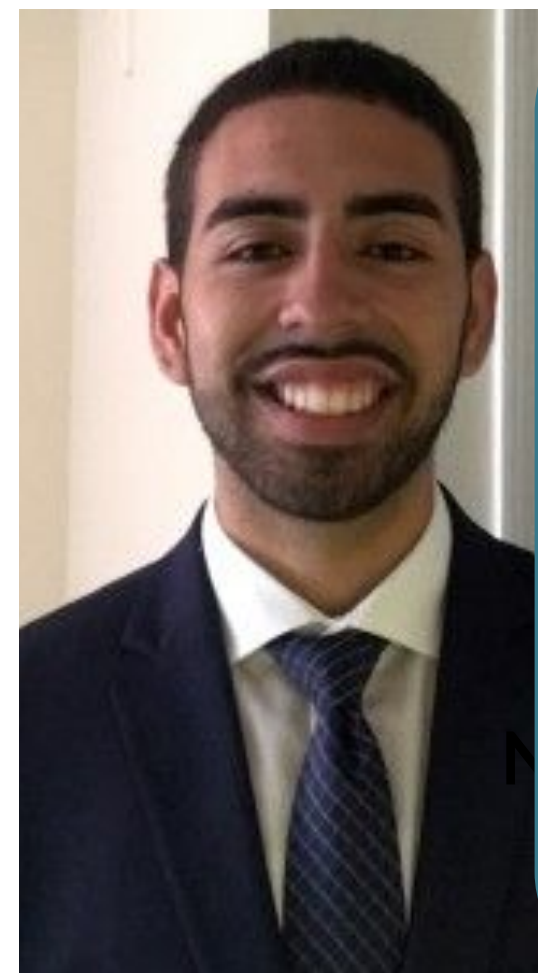
Yayra T.

- Juggling work and school as a PhD student
- Couldn't afford to do unpaid opportunities



Darren B.

- Overwhelmed by options in field of choice
- Not enough time to explore

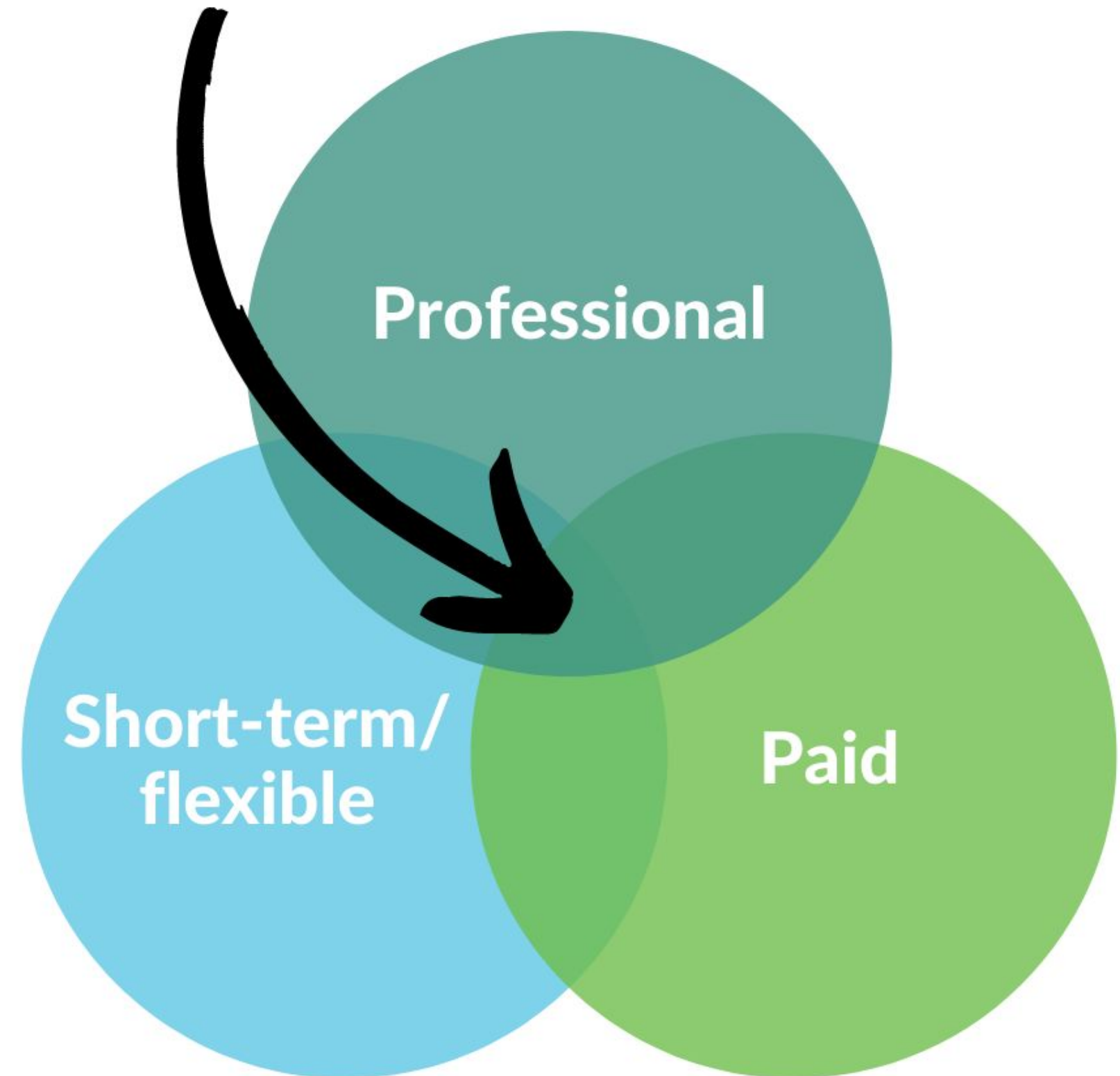


Noel A.

- First generation student
- Struggled to make connections at career fairs

What is a Micro-Internship?

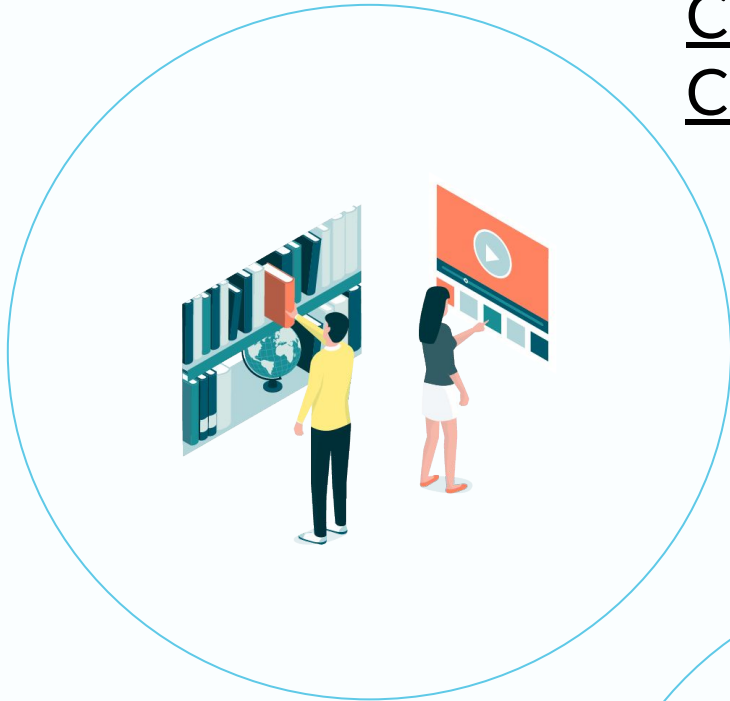
- 1 SHORT-TERM**
Projects range from 10-40 hours in duration.
- 2 PAID**
Each project has a fixed pay and expected amount of time to complete.
- 3 PROFESSIONAL**
Similar to those given to interns or new hires.
- 4 COMPREHENSIVE, USUALLY REMOTE**
All industries, all departments (sales, marketing, HR, finance, etc.), and can take place year-round.



Sample Micro-Internships

[View our Project Library](#)

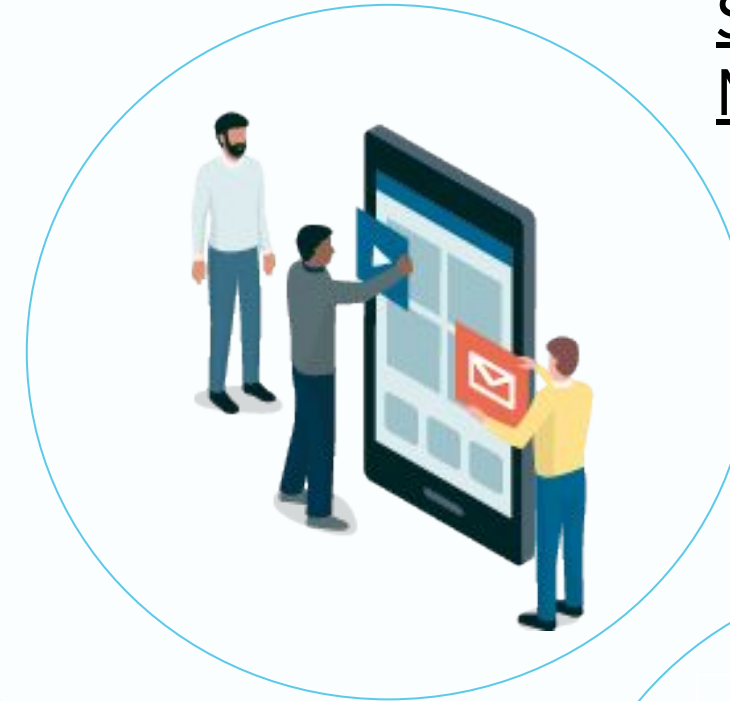
Content Creation



Competitive Analysis



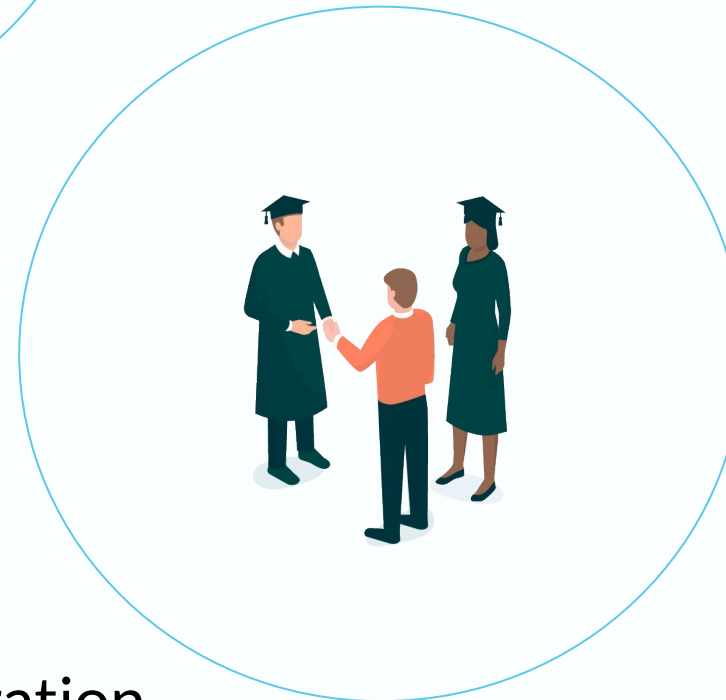
Social Media Content



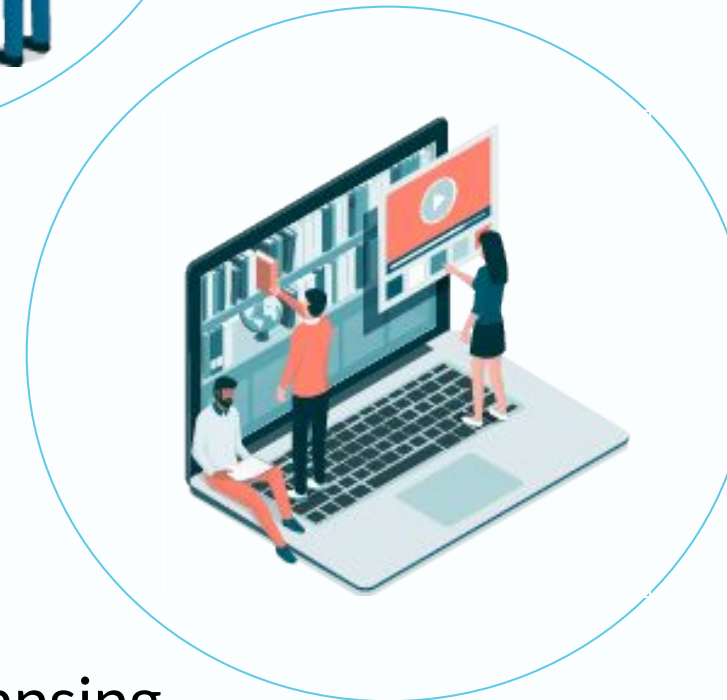
Website Development



Lead Generation



Data Cleansing



Benefits for Career Launchers



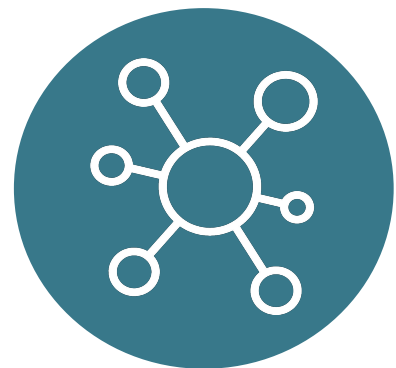
Accessibility



Experience



Flexibility



Networking



Career Exploration



Resume/Portfolio Building



Possibility of longer-term engagements



Pay



Who Can Complete Micro-Internships?

- At least 18 years old
- Students OR alumni looking to obtain professional experience in target career
- International students with appropriate work authorization (CPT, OPT, or a work visa)
- Undocumented students with valid ITIN



How it Works

1

Create a Profile

Takes <10 minutes and is open to all students AND alumni.

2

Apply to Projects of Interest

See active projects and relevant details about the opportunity.

3

If Selected, Complete the Project

Work directly with the hiring manager to get necessary resources and details.

Parker Dewey's role:

- Vetting projects:
 - Is it professional?
 - Is it paid fairly?
- Project administration (HR, legal, payroll)
- Support materials for your success



Create an Account



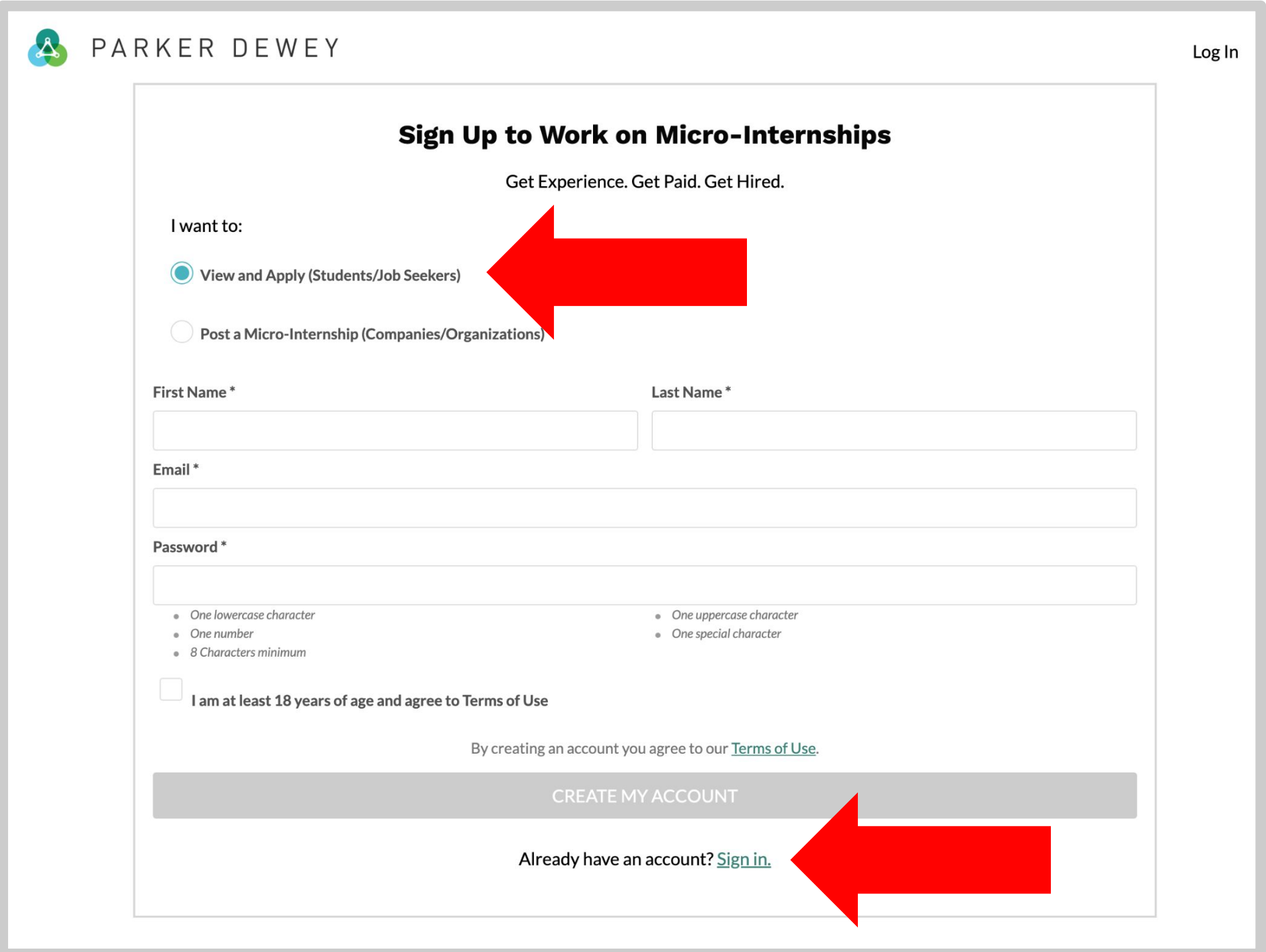
Select 'View/Apply to a Micro-Internship'



We recommend using your school email address. This can be updated at any time, including when you graduate.



If you already have an account, you can sign in via the link at the bottom

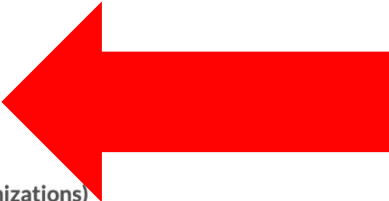


PARKER DEWEY Log In

Sign Up to Work on Micro-Internships

Get Experience. Get Paid. Get Hired.

I want to:

☒ View and Apply (Students/Job Seekers) 

☐ Post a Micro-Internship (Companies/Organizations)

First Name * Last Name *

Email *


Password *

- One lowercase character
- One number
- 8 Characters minimum
- One uppercase character
- One special character

☐ I am at least 18 years of age and agree to Terms of Use

By creating an account you agree to our [Terms of Use](#).

CREATE MY ACCOUNT

Already have an account? [Sign in.](#) 

Education and Location

Why do we ask for this?



Companies have the option of featuring opportunities to specific schools, and you will be unable to see these exclusive opportunities if your school is not listed.



Location can help prospective employers who may want to connect with talent who are either from their area or currently live close to their organization.



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Let's gather a little more information

Education

School *

Write the full name of your school without any abbreviations. If still not there, and it's an accredited US-based higher education institution, [contact support](#). Additional schools can be added on the next step.

Major/Program *

 + ADD

Hit "Enter" or click "Add" to save Major/Program.

Degree Received Or Pursuing

Start Date *

End Date *

Location

Location can help prospective employers interested in connecting with local talent.

CURRENT ADDRESS

City *

State *

Zip

Phone Number

PERMANENT ADDRESS

City *

State *

Zip

Are you willing to relocate for a full-time offer?

Work Authorization *

All opportunities on Parker Dewey are paid. The information requested above allows Parker Dewey to confirm you are eligible to receive payment upon completion of the opportunity. If you have any questions, please contact support@parkerdewey.com.

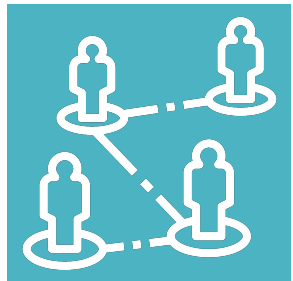
*Requires CPT, OPT, or other U.S. work authorization

**Requires valid U.S. work authorization or Individual Taxpayer ID Number (ITIN)

Demographics



Parker Dewey's mission is to help create equitable access to professional pathways, and this data helps us measure our success.



In this section, you can also add affiliations. Options include [nonprofit organizations](#) with whom Parker Dewey has partnerships & general categories like "**Honors student.**"



Some companies seek student-athletes for their team-oriented drive and time management skills. Make sure to select 'yes' if you qualify.

DEMOGRAPHICS

Given our mission to help to create equitable access to professional pathways, we invite you to answer the questions below.

Submission of this information is voluntary, and refusal to provide it will not subject you to any adverse treatment. Furthermore, this information is kept separate from your application, and companies posting Micro-Internships have no access to this information when selecting Micro-Interns. Responses will remain confidential, and when reported, data will not identify any specific individuals.

If you do not wish to provide this information, select **Prefer not to disclose**.

Gender Identity *

Select

Race/Ethnicity *

Select

First-Generation *

Select

Pell Grant Eligible *

Select

If you're not sure, check your Student Aid Report (SAR).

Veteran Status *

Select

Are you currently or have you previously served on Active Duty, Reserves or National Guard in the U.S. Military?

AFFILIATIONS

Adding affiliations can unlock projects designed for specific populations. Options include 'Veteran', 'Student-Athlete', and 'Honors Student'. For more information about affiliations, check out the [Career Launcher Tutorial](#). Do not add affiliations unless you are engaged with that organization/program.

+ Add

ARE YOU AN NCAA STUDENT-ATHLETE?

Yes

No

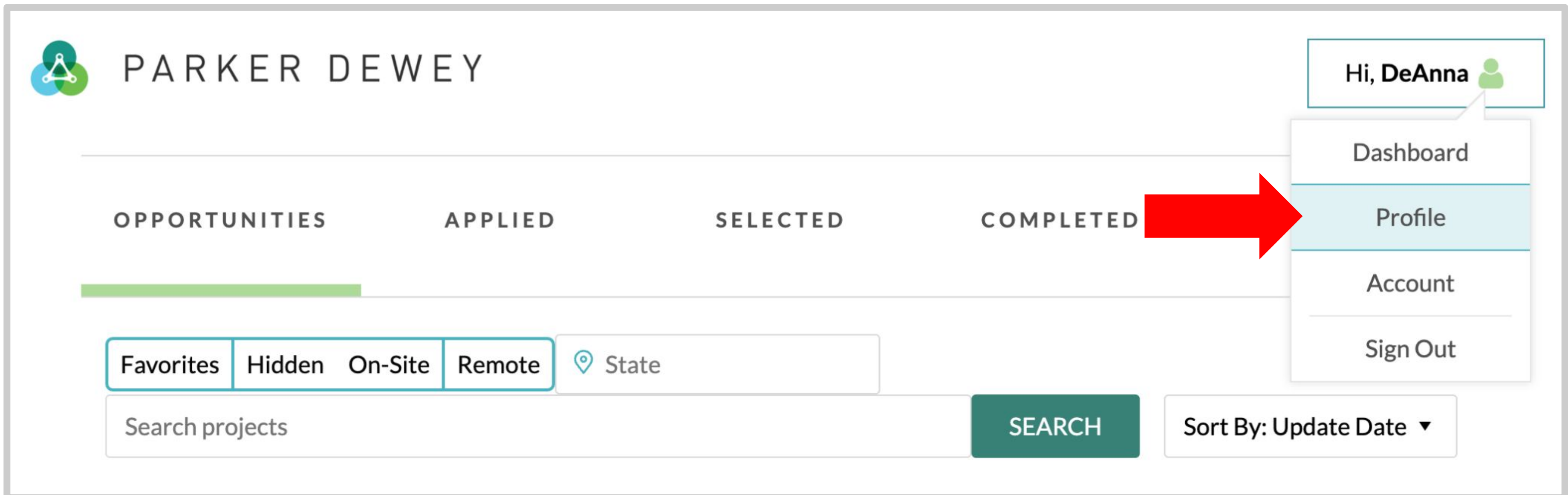
CONTINUE

Add to your Profile

Congratulations! At this stage, you can start looking at and applying for opportunities. Other profile additions are recommended, but not required.



To continue adding to your profile, select Hi, [Name] at the top right (**red arrow below**) and then select Profile from the drop-down menu



The screenshot shows the Parker Dewey user interface. At the top left is the logo and the name "PARKER DEWEY". Below this is a horizontal navigation bar with four tabs: "OPPORTUNITIES", "APPLIED", "SELECTED", and "COMPLETED". The "OPPORTUNITIES" tab is active, indicated by a green bar underneath it. Below the tabs are several filters: "Favorites", "Hidden", "On-Site", "Remote", and a "State" filter with a location pin icon. There is a search bar with the placeholder text "Search projects" and a green "SEARCH" button. To the right of the search bar is a "Sort By: Update Date" dropdown menu. On the far right, there is a user profile section. It shows "Hi, DeAnna" with a green person icon. Below this is a dropdown menu with four options: "Dashboard", "Profile", "Account", and "Sign Out". A large red arrow points from the "COMPLETED" tab to the "Profile" option in the dropdown menu.

Tips for Success

See more profile tips for success
in our Career Launcher Tutorial



Profile Section

- Upload a professional picture
- Draft a concise personal statement that reflects some of your strengths and goals.
- Remember - Companies will be able to see this information if you apply to one of their projects.



Experience Section

- Include experiences that are relevant to the projects that interest you. This can help you stand out!
- If you wish to add an additional experience, click 'Add Experience'. Experiences will be organized with the most recent at the top.



Resume Section

- You can only upload one resume to your profile at a time, so choose one that has wide appeal.
- For your safety, do **not** include contact info on your resume.
- If you share links to personal websites or social media pages, make sure they are professional.



Documents Section

- Showcase example of previous work that might be relevant to projects of interest.
- Only PDF, PNG, & JPEG files can be accepted and the document size limit is 7.5MB.



See Available Micro-Internships and Apply


Featured Projects

These projects are featured because the organization who posted it is specifically looking for students or recent grads from your school or affiliation.




Blog Article - Student Perceptions of AI | Cleveland, OH
BY: Parker Dewey
DEPARTMENT: Marketing
START DATE: 07/12/2024
Remote
DETAILS

All Open Micro-Internships



Strategic Partner Identification | Henderson, NV
BY: Ship.com
DEPARTMENT: Strategy
START DATE: 10/08/2024
Remote
DETAILS



Branding and Logo Creation | Chicago, IL
BY: Britt Hockey Development
DEPARTMENT: Graphic Design
START DATE: 10/09/2024
Remote
DETAILS




Designing Marketing Materials - SHRM | Hamilton, OH
BY: Butler/Warren Society for Human Resource Management
DEPARTMENT: Marketing
START DATE: 10/07/2024
Remote
DETAILS



Social Media Creation & Management | Miami, FL
BY: Girafe
DEPARTMENT: Communication
START DATE: 10/01/2024
Remote
DETAILS

Review available opportunities.



Designing Marketing Materials - SHRM | Hamilton, OH
BY: Butler/Warren Society for Human Resource Management
DEPARTMENT: Marketing
START DATE: 10/07/2024
Remote
DETAILS

START DATE
10/07/2024

DUE DATE
10/28/2024

EST. HOURS
20

ON-SITE/REMOTE
Remote

PAYMENT
\$500.00

PROJECT DESCRIPTION

We are looking for somebody to design marketing collateral for our various events and campaigns. The goal of this project is to develop the content, which we will then schedule for posting throughout 2025. This includes creating flyers, digital graphics, and the text for the posts.

We will discuss the specific types of collateral you will design upon kickoff.

COMPANY DESCRIPTION

BWSHRM is rich in history as the 3rd oldest SHRM Chapter in the nation and we are an affiliate of the Society for Human Resource Management. It is our mission to be a locally recognized authority whose voice is heard on the most pressing people management issues of the day - now and in the future. We are confident that BWSHRM can benefit you and other HR Professionals.


[Share this opportunity](#)

APPLY FOR THIS PROJECT

Favorite ☆ Hide

HIDE DETAILS

Apply to projects that interest you.



Social Media Creation & Management | Miami, FL
BY: Girafe
DEPARTMENT: Communication

To apply for this position, please answer the following questions

Why do you think we should select you for this opportunity?

What opportunities do you see for yourself through an involvement with Girafe?

Which is the feature of Girafe that you find most intriguing and particularly worthwhile to communicate and develop?

Artificial Intelligence should not be used to answer application questions. [Please read our policy on AI.](#)

SUBMIT APPLICATION


ABOUT THIS ROLE

- Based on the analysis of girafe.co, and an understanding that it is a new initiative rather than a yet working app, we are seeking somebody who takes pleasure in developing a comprehensive digital marketing strategy and execution plan, with focus on LinkedIn but with the option to add other channels as part of the plan. The aim is for Girafe to establish itself as a leader in the field, and a knowledgeable partner for a large-scale implementation around local hubs.
- FYI, the communication plan should be built around following main topics (that make up the complexity of Girafe's proposition):

Complete the application question(s).

Tip for Success: Read the project description carefully

- Make sure your schedule will allow for you to take on the project.
- Confirm the project is remote or in your area (most are remote).
- Only apply to projects that are a good fit for your skills..

**Blog Article - Student Perceptions of AI | Cleveland, OH**

Favorite ☆ Hide 🗖

BY: Parker DeweyDEPARTMENT: Marketing

START DATE: 07/12/2024Remote

HIDE DETAILS ^

START DATE
07/12/2024

DUE DATE
08/02/2024

EST. HOURS
20

ON-SITE/REMOTE
Remote

PAYMENT
\$400.00

DESIRED SKILLS
Writing
Research

PROJECT DESCRIPTION

The successful Micro-Intern will research and draft a 1,200-1,600 word article/blog describing how college students are currently using artificial intelligence in their academics. The article should be consistent with existing articles posted on our website and other marketing channels. Despite being about AI, this should be original content not written by AI. Reference at least two outside sources in the article to back up your claims.




Upon successful completion of this project, the Micro-Intern will be able to add the following to their resume: Authored an article focused on college student's perception of artificial intelligence usage that resulted in [number of shares/article reach].

NOTE: This is an example project for demonstration purposes only. Only those with 'TEST affiliation' should be able to see it, but if this for some reason visible to you and you are not a Parker Dewey staff member, please do not apply. A selection will NOT be made.

COMPANY DESCRIPTION

Parker Dewey is a mission-oriented organization that helps connect great talent with great companies. We believe that the current recruiting system does not work for employers, individuals, universities, or society. Making a hiring decision based upon a transcript and maybe a bit of work experience is not effective. Neither is picking a career. We want to fix it.

[Share this opportunity](#)

CONNECT ONLINE



APPLY FOR THIS PROJECT >



Your Answers Matter:

Some companies make decisions based entirely on these responses.


VS

**Emma**

Hired

MAJORS: Sales, Marketing

APPLICATION DATE: 10/11/2021

 GRADUATION DATE: 05/14/2022

BACHELORS

HIDE DETAILS ^

HIRED
Yes

HOMETOWN
Shawnee, KS

CURRENT LOCATION
Manhattan, KS

INTERNATIONAL
No

AVAILABILITY
ON THE WEB

DOCUMENTS
[Resume](#)
[Letter of Recommendation - E. Tibbetts.pdf](#)

HOBBIES

SKILLS

WHY DO YOU THINK WE SHOULD SELECT YOU FOR THIS OPPORTUNITY?

I have had a passion for medical device sales ever since I found out about the industry in high school. I have proved my place in the industry as a student by being involved in almost every sales opportunity that is offered through the university and outside of it. You will find me to be very hard working and goal-driven in everything that I do. I have a big passion for working with people and believe that I will be a huge asset to the company at Smith-Nephew.

PLEASE DESCRIBE YOUR INTEREST AND EXPERIENCE IN SALES.

I will graduate this May with a degree in sales with high distinctions. I was blessed to be accepted into the sales program at KSU that is one of the few programs in the country to offer a major in sales. With my time here I have been on the executive committee for sales ambassadors where I serve as the alumni relations committee chair. I also serve as a sales mentor to younger sales students. I have participated in 14 role plays with highly skilled sales employees as judges as well as completed my first sales internship this summer where I made over 350 cold calls to prospects. I have experience and knowledge with sales technology such as sales force, zoom-info and hubspot.


PLEASE CONFIRM YOU ARE INTERESTED IN THE FULL-TIME SALES ROLE STARTING IN JUNE 2022 FOLLOWING THIS PROJECT?

I confirm.

EDUCATION

Parker Dewey University
Majored in Sales, Marketing


2018 - 2022 - GPA: 3.6

**Wyatt**

Favorite ☆ Unhide ↗

MAJORS: Management

APPLICATION DATE: 09/23/2021

 GRADUATION DATE: 12/01/2021

BACHELORS

HIDE DETAILS ^

HIRED
No

HOMETOWN

CURRENT LOCATION

INTERNATIONAL
No

AVAILABILITY
ON THE WEB

DOCUMENTS

HOBBIES

SKILLS

PLEASE DESCRIBE YOUR INTEREST AND EXPERIENCE IN SALES.

I have experience cold calling and door to door sales. I also have experience developing a sales strategy for a commercial cleaning company.

WHY DO YOU THINK WE SHOULD SELECT YOU FOR THIS OPPORTUNITY?

I have developed sales promotions for products in the past. Most recently a "foam cannon" used for customers to wash their cars. It consisted of ads and social media marketing as well as SEO.

PLEASE CONFIRM YOU ARE INTERESTED IN THE FULL-TIME SALES ROLE STARTING IN JUNE 2022 FOLLOWING THIS PROJECT?

I am intersted in the possibility of a full-time sales role.

EDUCATION

Parker Dewey University
Majored in Management

2019 - 2021 - GPA: 3.4

Short-Answer
Examples & Resources



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The Employer Perspective

Filter		Sort	
Filters	Reset Filters	Sort By	
All (7)	Favorites (0)	Hidden (0)	Selected (1)
Name	Education	Grad Date	Date Applied
Applicant Name	Northwestern University Integrated Marketing and Communications	12/15/2024	8/2/2023
Applicant Name	Fairfield University Finance	5/9/2025	7/30/2023
Applicant Name	Morgan State University Business Management	5/12/2025	7/31/2023
Applicant Name	Delaware State University Mass Communications	12/16/2023	7/27/2023
Applicant Name	Morgan State University Marketing	5/28/2026	7/31/2023
Applicant Name	California State University Dominguez Hills Biology	5/11/2024	8/3/2023
Applicant Name	The University of Texas Rio Grande Valley Marketing	12/16/2023	7/31/2023
Applicant Name	Northwestern University Integrated Marketing and Communications	12/15/2024	8/2/2023
Applicant Name	Fairfield University Finance	5/9/2025	7/30/2023
Applicant Name	Morgan State University Business Management	5/12/2025	7/31/2023
Applicant Name	Delaware State University Mass Communications	12/16/2023	7/27/2023
Applicant Name	Morgan State University Marketing	5/28/2026	7/31/2023
Applicant Name	California State University Dominguez Hills Biology	5/11/2024	8/3/2023

FIRSTNAME LASTNAME

School

University of California Merced

Major

Applied Mathematics (Bachelors)
Computer Science & Engineering
(Bachelors)

Graduation Date

12/15/2023

Actions

Approve Applicant for
this Project

Send a Message

Responses

- Why do you think we should select you for this opportunity?
I am truly interested in using data analysis and machine learning to help patients to maximize the good outcome of their health. I had project experience in predicting student performance using various predictive models in R based on socioeconomic data. Through another machine learning project, I solved classification problems in Python with Google Colabs IDE. Various models were applied such as logistic regression, support vector machines, and multi-layer perceptron (MLP) using Scikit-learn and Keras. In addition, I performed hyperparameter tuning (batch size, epoch, optimizer, layer, node) on MLP to optimize the running time and prediction accuracy by 2%. With the skillset and experience that I had, I am ready to gain meaningful insight from the data and make reliable and effective predictions of the patient risks in this opportunity.

APPLIED



FIRSTNAME LASTNAME

Personal Statement

I am an analytical, organized, and proactive mathematics major with coding experience, looking to build awareness of potential career paths.

Resume

[Resume](#)

Navigating the Parker Dewey Platform



OPPORTUNITIES

APPLIED

SELECTED

COMPLETED

MESSAGES

Favorites

Hidden

On-Site

Remote

State

Search projects

SEARCH

Sort By: Update Date ▼

Once Selected

How do I get started?



We will send you kickoff materials. These will include:

- Contact info for the client
- Accounting forms so you can get paid
- Terms of use
- Best practices

How do I know what to do?



You'll be connected with the company and can ask your Micro-Internship supervisor questions

You can also:

- Reach out to faculty and staff
- Connect with alumni
- [Refer to Parker Dewey resources](#)

What if I need help?



The Parker Dewey team is ready to assist you or the company as needed.

We've got your back!



When do I get paid?



When the project is completed, you will be paid by Parker Dewey.

Pay is processed once a month.

You can also check out our [Pay FAQs](#)



Suggestions for Success on the Job



Check out our
Micro-Internship
Success checklist

PUT YOUR BEST FOOT FORWARD

- Check, re-check, and check your work again (and ask someone else to check)
- This is real project and could have a real impact on the company's business- take the project seriously

MANAGE EXPECTATIONS

- Set milestones that you know you can achieve
- If issues arise, don't wait:
 - Reach out to the company
 - Let Parker Dewey know

COMMUNICATE EFFECTIVELY

- Use professional language
- Ask questions, however make an effort to see if you can find answers yourself first - show them that you're resourceful and thinking critically

FOCUS ON THE "WHY"

- Understand the purpose of the project from the client's perspective
- Ensure you know what is expected upon completion



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After the Project



Check out our post
Micro-Internship
checklist

OUTLINE ACCOMPLISHMENTS

- **Work product** (e.g., created a market map of..., designed content for..., prepared an analysis on...)
- **Outcomes** (e.g., new articles on... leads resulting in..., social visits increased...)
- **Indirect competencies** (e.g., creativity, attention to detail, motivation, grit, etc.)

UPDATE YOUR RESUME AND LINKEDIN

- List your title as an **Independent Consultant of Parker Dewey**
- Describe the project without sharing confidential info, only mentioning the company's name if given permission
- Use our resume and LinkedIn templates.
- Ask for a LinkedIn recommendation

CONSIDER WHAT YOU LEARNED

- What did you like about the project? Industry? Company?
- What did you dislike?

STAY IN TOUCH WITH THE COMPANY

- Maintain your new relationships
- Apply to more projects to gain additional experience



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Impact

Read Full
Success Stories



PARKER DEWEY



“Working on Micro-Internships meant there were less barriers. I could jump right into a project and I got to know what their expectations were sooner instead of being filtered out by my GPA.”



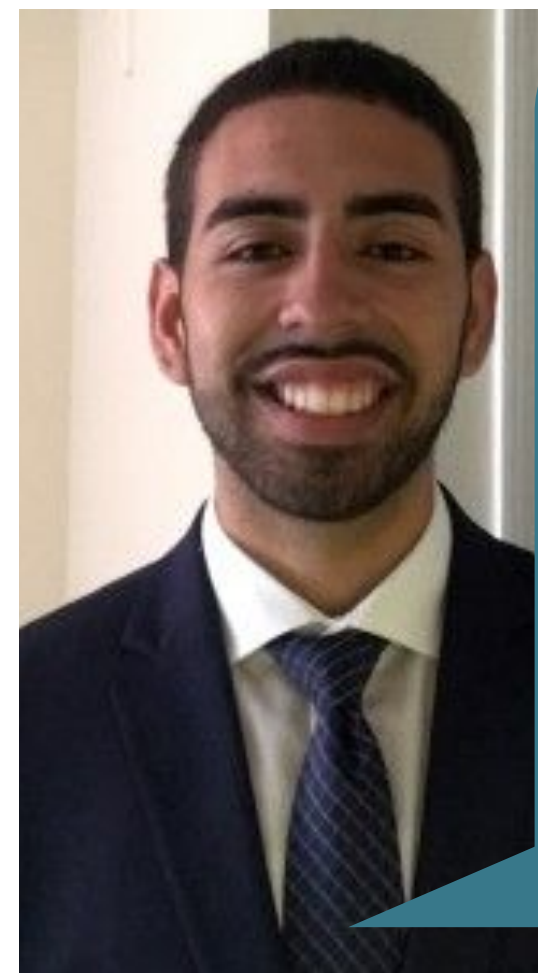
“Even though I was pivoting, Micro-Internships were a perfect transition into either a new role or just to explore and see what you are capable of.”



“From an HR perspective, it’s a great way to get diverse people into your organization. Being a student, it’s a good way to get experience, network, and make money too.”



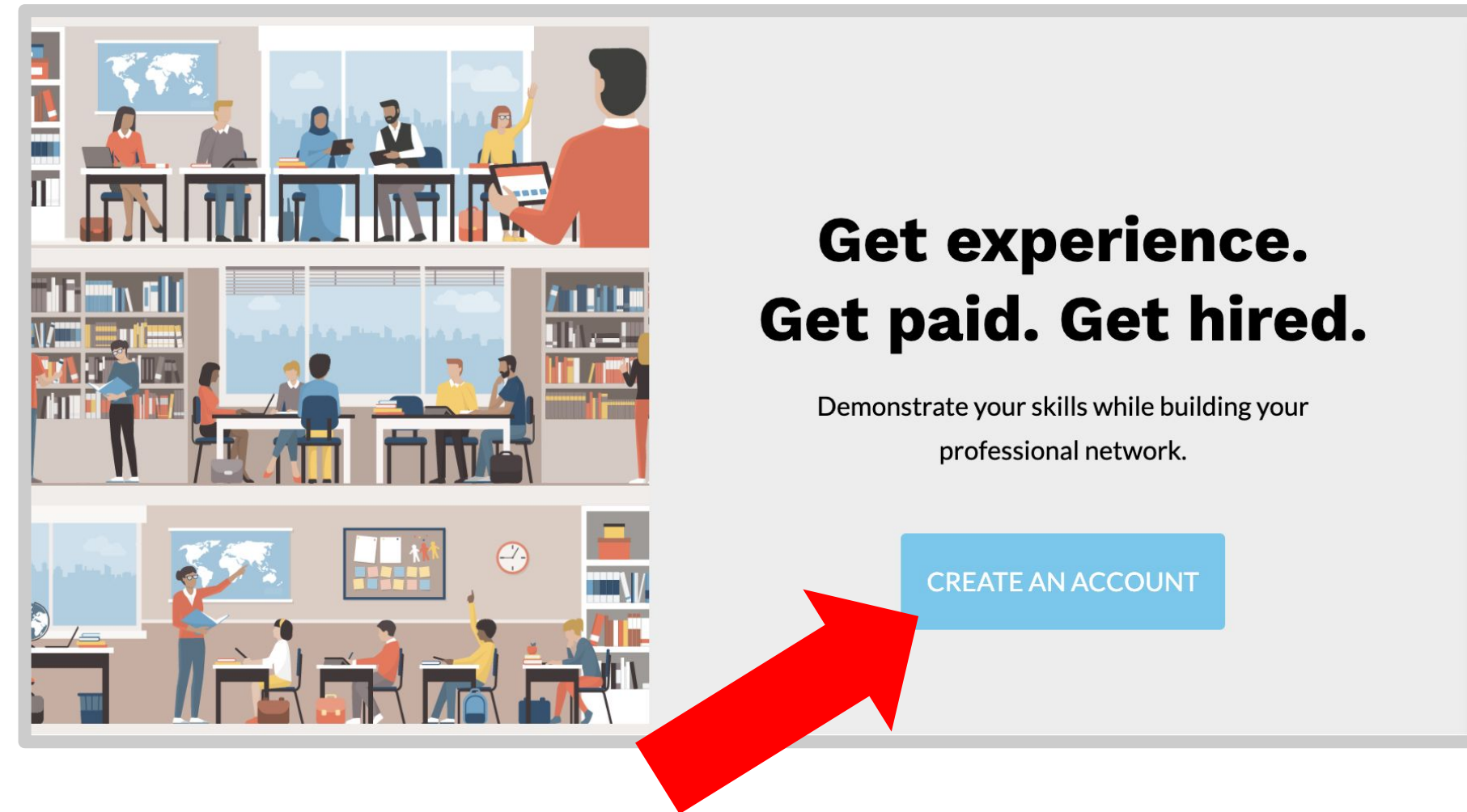
“It’s hard to focus on learning and career development at the same time while you’re in school. Parker Dewey allowed me to actually see what we’d been talking about applied.”



“At a career fair, my classmates had long conversations with recruiters while I was being told not to leave my resume for consideration. Micro-Internships gave us something to talk about.”

Get Started Today!

- 1 Create an Account**
Go to parkerdewey.com/career-launchers or use the link from your school.
- 2 Complete your Profile**
The more complete your profile, the better your chances are of being selected.
- 3 Log In Regularly**
New opportunities are posted daily.
- 4 Apply to all Projects that Interest You**
Apply right away!
- 5 Reach out to Companies of Interest**
Register for our webinar to learn how.



Recommended: Follow the Parker Dewey Career Launchers page on LinkedIn!



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