

# **Partner Checklist: Getting Started**

When you first become a Parker Dewey partner, these steps are required to set your institution up for Micro-Internship success

Keep Track of Your Progress:

Copy All Partner Checklists in Google Drive



### Maintain updated point of contact information

Make sure Parker Dewey has a student-facing and employer-facing point of contact from your institution. <u>Email Parker Dewey</u> with updates.



### **Review your Parker Dewey Landing Pages**

Partners receive two links - one to share with potential Micro-Interns, and another to share with employers. These pages include tutorials, webinar details, testimonials, and frequently asked questions for their respective audiences. Want to make changes, or having trouble finding your links? Contact the Parker Dewey partnerships team at <u>schools@parkerdewey.com</u>.



# Ensure that you and your institution can receive PD emails

- Safelisting instructions (Bottom of FAQs)
- <u>Partner newsletter subscribe link</u>



#### Send an Email Announcement

- <u>Template for announcing to employers</u>
- <u>Template for announcing to students</u>



## Log in to Parker Dewey

**Parker Dewey+ Partners:** Access Your Parker Dewey+ Dashboard. Set reminders for yourself to check this data regularly, and join us at our Parker Dewey+ Office Hours for demonstrations and the opportunity to ask questions.

- Log in Link
- Parker Dewey+ User Guide
- Parker Dewey+ Office Hours

**Basic-Level Partners:** <u>Create a student account</u> so you can see the platform exactly as your students do. Use a departmental email and share the login credentials with any colleagues that would benefit from being able to demonstrate how the platform works.