



# PARKER DEWEY

## Real Work. Real Insights. Better Hires.

Parker Dewey doesn't just help you engage our students, it helps you build meaningful relationships throughout their academic journey, leading to better hiring outcomes.

### Predictive Insights. Measurable Impact.

#### Powered by Micro-Internships.

Micro-Internships are short-term projects designed by Parker Dewey based upon your existing job descriptions. These provide a preview of how students will perform on the job without onboarding, sharing information, or granting system access. Students are excited to participate, helping you engage candidates and gain a competitive advantage.



**60%+**

lower cost-per-hire

**70%**

faster time-to-hire

**98%**

first-year retention

**14**

candidate insights

## How Employers Across Industries Use Parker Dewey

- ★ **Before visiting campus:** Build interest among students and recent graduates with the skills, geographic ties, and preferences that align to recruiting goals.
- ★ **During events:** Foster meaningful discussions by giving candidates the depth they crave as they explore roles and organizations.
- ★ **After career fairs, info sessions, and other visits:** Sustain engagement and strengthen relationships that drive a competitive advantage.
- ★ **While evaluating candidates:** Capture insights on skills to prioritize applicants, enhance interviews, and guide selection.
- ★ **When you can't visit campus:** Reach prospective candidates directly and stand out from the noise of job boards.

Smith+Nephew



Microsoft

xylem



HCA  
Healthcare

NORTHROP  
GRUMMAN

TRANE  
TECHNOLOGIES

HubSpot

<https://www.parkerdewey.com/campus-recruiting>

## More Than a Project — It's Predictive Data.

Connect with Parker Dewey and discover how behavioral, skill-based, and engagement signals can lead to better hiring outcomes.



### Easy to Launch and Scale

Simple, flexible pricing means you can start small—the average cost is \$300 per project (with 90% going directly to our students). Or scale up, with full programs starting at \$5,000.



### Low Risk, No Admin Burdens

Micro-Interns aren't your employees or contractors. They're under NDA, you own the work, and you get all the benefits, without the red tape.



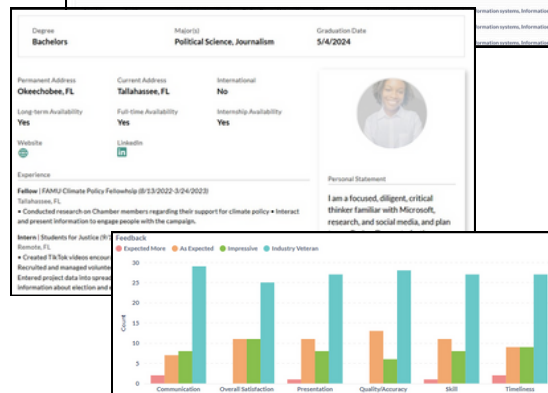
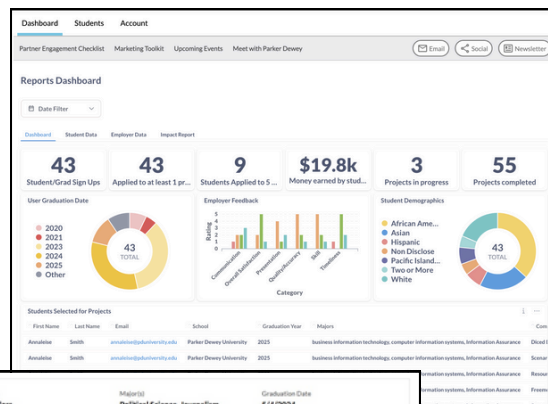
### Not Just Another Internship

Micro-Internships don't replace traditional internships, they enhance them. And if you're not doing early career hiring today, it's a risk-free way to start.



### Deeper Insights. Smarter Decisions.

Parker Dewey's Candidate Intelligence Platform helps you go beyond resumes and GPA. Track 14 behavioral and performance indicators, from follow-through to problem-solving, to identify who's truly ready to succeed. All in one place.



"After a pilot to explore how we could integrate Micro-Internships into our hiring process, we're now expanding the program and collaborating with managers to promote this skills-centered approach."

**xylem**