**Spring 2021 Employer Outreach**

***NOTE from Parker Dewey:*** *We hope this messaging is helpful to you as you look for additional ways to engage employer partners in order provide additional opportunities for your students. Please feel free to edit this script as you see fit.*

*We suggest that you send this message in March, April or May 2021.*

***Possible Use Cases for This Message:***

* + Follow-up with companies who attended your spring events but may still have jobs to fill.
  + Employers who may have experienced a **business downturn or who have a lack of large-scale hiring needs** (don’t need interns, aren’t hiring recent grads for full-time roles)
  + **Local small businesses** who need the help

Dear [EMPLOYER CONTACT’S NAME],

Thank you for your continued support of [UNIVERSITY] and our students.

As the effects of the global pandemic continue to create challenges for all, we wanted to remind you of [UNIVERSITY’s] Micro-Internship Program [LINK TO UNIVERSITY’S MICRO-INTERNSHIP LANDING PAGE]. Micro-Internships are short-term paid, professional projects for students or recent grads, available year-round, and most can be completed remotely.

**We are excited to announce that you can now post Micro-Internship projects whenever you wish and choose to have your project “featured” for [UNIVERSITY] students.** This means your project will be visible only to students/grads from the school(s) you select allowing you to augment your recruiting efforts, connect to students early in their academic journey, and provide your managers with much-needed support.

Here are some other benefits of Micro-Internships:

* + **No Administrative Burden:** Thanks to [UNIVERSITY]’s partnership with [Parker Dewey](https://www.parkerdewey.com/about), the pioneer in Micro-Internships, you can post your project in under five minutes. Parker Dewey is the employer of record for the student and handles all of the HR, legal, or other administrative burdens.
  + **Flexibility:** You determine the scope of work, rate of pay, deadlines and other parameters. You can choose one student or many; you can post one project or many. It’s completely up to you, and your satisfaction is guaranteed.
  + **Variety of Projects**: Whatever your department or industry, Micro-Internships can help. Here are some [examples of the types of projects](https://www.parkerdewey.com/example-projects) that can be completed as Micro-Internships.

If you are interested in posting a Micro-Internship for [UNIVERSITY] students, please click here [URL FOR UNIVERSITY’S MICRO-INTERNSHIP LANDING PAGE].

Thank you as always for your interest and support,