



Hire KC Micro-Internships

On-demand support. Equitable access to professional opportunities.



What is Parker Dewey?

Parker Dewey's Micro-Internship platform provides an on-demand resource for busy teams while also enhancing their early career recruiting, diversity, and hiring outcomes.



PARKER DEWEY

What are Micro-Internships?

Short-term, paid, professional projects completed by college students or recent graduates on behalf of busy professionals.



Length

- Typically 10-40 hours required to complete
- Due within a few days to a few weeks



Easy

- Over 98% of Micro-Internships exceed expectations
- Not your employees, interns, or contractors, but subject to NDA



Cost

- Fixed cost, typically \$200-600 per project with 90% to the Micro-Intern
- No setup, hiring, or conversion fees



Professional

- Comparable to tasks given to summer interns or new hires
- Don't require onboarding or deep industry knowledge



Flexible

- Available year-round, on demand, and as needed
- Typically executed remotely



Complementary

- Aligned to existing campus recruiting efforts



What's On Your To-Do List?

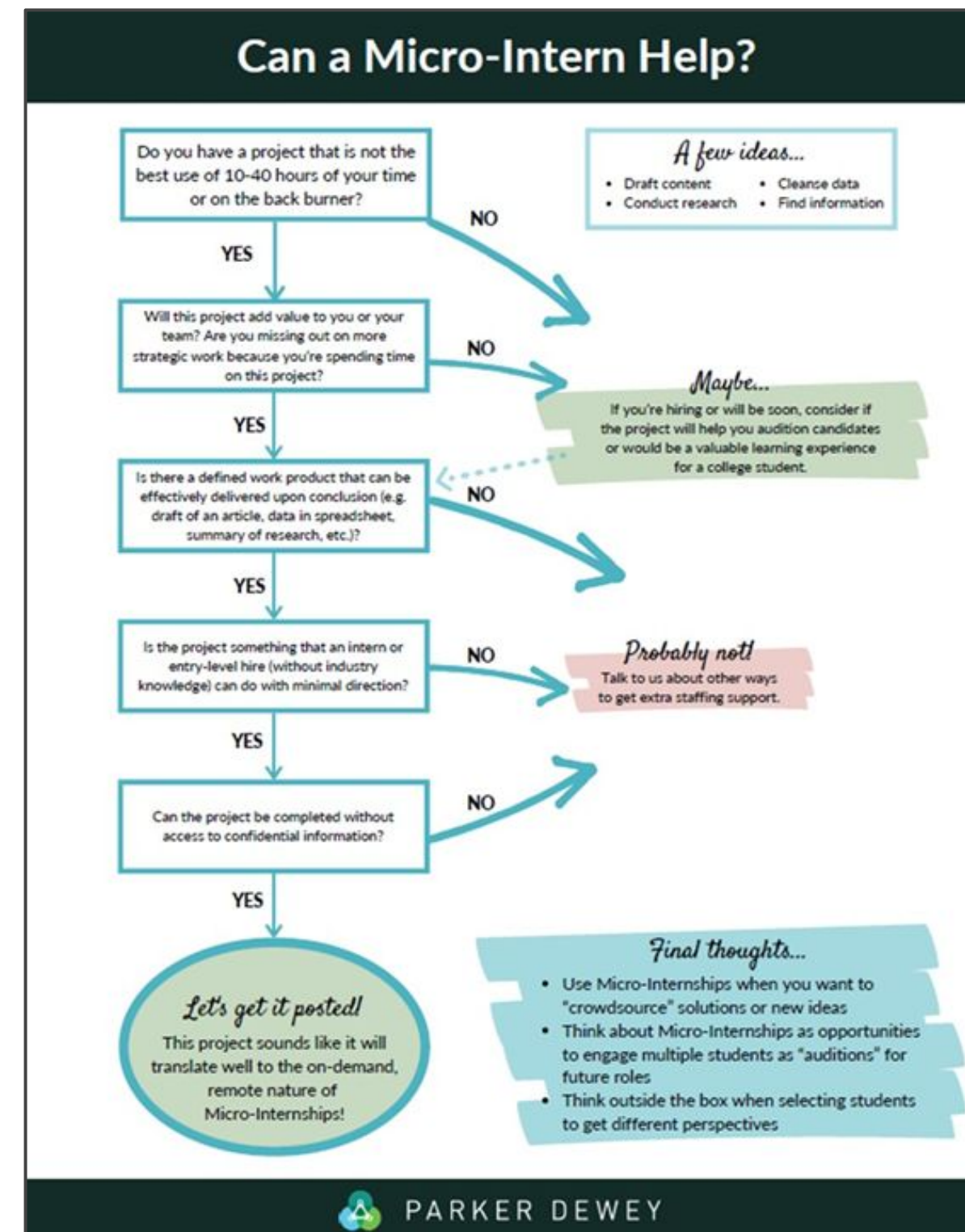
Everyone Has Project Needs...

“We should...”

Projects that would be valuable, but there aren't enough hours in the day

“I shouldn't...”

Tasks that important, but not the best use of time for existing employees (but would be perfect for a college student or recent grad)



Get Started in Three Easy Steps:

1

Post Your Project

Think about the tasks you want done, but don't have the time for or aren't the best use of time for you or your team.

2

Select Who You Want

You'll only see candidates who have proactively expressed interest in completing your assignment.

3

The Work Gets Done

You can communicate with the student as much or as little as you want and in whatever way is easiest for you.

Parker Dewey's Role:

- Assist in posting projects
- Notify partners and assist in student selection
- Student support and payroll
- As-needed support



Post Your Project



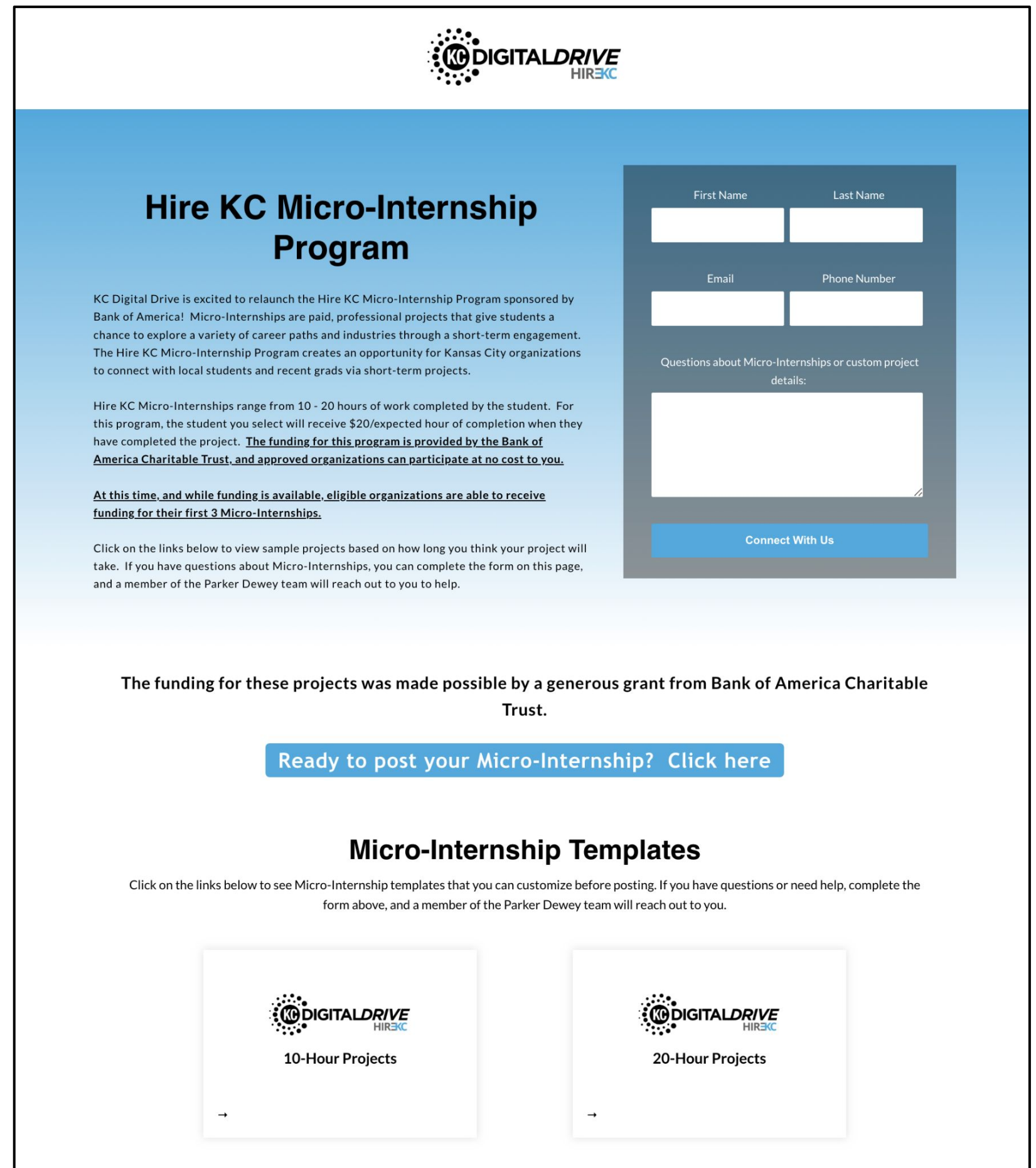
What you need done



When you need it



Any other details



KC DIGITALDRIVE HIREKC

Hire KC Micro-Internship Program

KC Digital Drive is excited to relaunch the Hire KC Micro-Internship Program sponsored by Bank of America! Micro-Internships are paid, professional projects that give students a chance to explore a variety of career paths and industries through a short-term engagement. The Hire KC Micro-Internship Program creates an opportunity for Kansas City organizations to connect with local students and recent grads via short-term projects.

Hire KC Micro-Internships range from 10 - 20 hours of work completed by the student. For this program, the student you select will receive \$20/expected hour of completion when they have completed the project. The funding for this program is provided by the Bank of America Charitable Trust, and approved organizations can participate at no cost to you.

At this time, and while funding is available, eligible organizations are able to receive funding for their first 3 Micro-Internships.

Click on the links below to view sample projects based on how long you think your project will take. If you have questions about Micro-Internships, you can complete the form on this page, and a member of the Parker Dewey team will reach out to you to help.

First Name Last Name
Email Phone Number

Questions about Micro-Internships or custom project details:

Connect With Us

The funding for these projects was made possible by a generous grant from Bank of America Charitable Trust.

Ready to post your Micro-Internship? [Click here](#)

Micro-Internship Templates

Click on the links below to see Micro-Internship templates that you can customize before posting. If you have questions or need help, complete the form above, and a member of the Parker Dewey team will reach out to you.

KC DIGITALDRIVE HIREKC
10-Hour Projects

KC DIGITALDRIVE HIREKC
20-Hour Projects

Post Your Project



10-Hour Micro-Internship Templates

Each of the projects below are expected to take a student about 10 hours to complete. Clicking the project name will take you to the Parker Dewey platform where you can customize and post your Micro-Internship.

<p>Post a Custom Project Click on the link above to create your own project. If you need help, please reach out at partners@parkerdewey.com. →</p>	<p>Content Creation Student will research and draft a short article/blog on a specific topic that you will provide. The student will reference outside sources in the article, and carefully edit the final product. →</p>	<p>Data Clean-Up Provide a student with a dataset and have them remove duplicates, update outdated records, and ensure there is consistent formatting. →</p>	<p>Presentation Refresh Student will update a PowerPoint or Google Slide presentation into a new template that you provide. →</p>
<p>Email Marketing Campaign Development Engage a student in developing a series of emails to help promote an upcoming initiative and drive engagement. →</p>	<p>User Experience Testing Get another perspective on the usability of your website. A student can provide feedback and suggestions on what you can improve. →</p>	<p>SWOT Analysis Have a student identify the strengths, weaknesses, opportunities, and threats for three companies within your company's industry. →</p>	<p>Social Media Engagement Feedback Ask a student to review postings on Twitter, Facebook, and other social media sites that reference your company and then prepare a report summarizing key areas of feedback. →</p>

PARKER DEWEY Hi, Kristin [Sign Out](#)

[Projects](#) [Messaging](#) [Profile](#) [Account](#)

Edit Project

Description

Project Name: Department:

Start Date: End Date:

Description:

Location

City: State: Zip:

Remote On-site

Applicants

Estimated Hours: <input type="text" value="10"/> <small>Total # of hours of work by the Micro-Intern expected to complete your project.</small>	Amount student will receive: <input type="text" value="\$ 200"/> <small>Fixed cost student will be paid upon completion, typically implying \$20-\$25/hour.</small>	Amount you pay (per Micro-Intern): <input type="text" value="\$ 222.22"/>
Number of Micro-Interns: <input type="text" value="1"/> <small>Total # of Micro-Interns you want to select. You can always adjust this.</small>	Total amount you pay: <input type="text" value="\$ 222.22"/> <small>Total amount you will pay based on the number of Micro-Interns you expect to select.</small>	

Students Apply




Projects will be immediately available to all students nationwide



Or you can post it exclusively for students at local schools (UMKC, KCKCC, etc.)



Select Who You Want




Name | Murray State University

MAJORS: **Business Analytics**
APPLICATION DATE: 10/17/2022
GRADUATION DATE: 08/11/2023

MASTERS

DETAILS




Name | University of South Florida

MAJORS: **Business Analytics and Information Systems**
APPLICATION DATE: 10/23/2022
GRADUATION DATE: 05/10/2024

BACHELORS

DETAILS

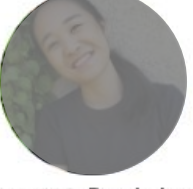


Name | Boston University

MAJORS: **Media Science**
APPLICATION DATE: 10/17/2022
GRADUATION DATE: 05/22/2022

MASTERS

DETAILS




Name | California State University Stanislaus

MAJORS: **Psychology**
APPLICATION DATE: 10/17/2022
GRADUATION DATE: 12/17/2021

BACHELORS

DETAILS




Name | University of Chicago

MAJORS: **Computer Science**
APPLICATION DATE: 10/18/2022
GRADUATION DATE: 06/14/2024

BACHELORS

DETAILS



Name | California State University Stanislaus

MAJORS: **Psychology**
APPLICATION DATE: 10/17/2022
GRADUATION DATE: 12/17/2021

BACHELORS

HIDE DETAILS

HIRED
No

HOMETOWN
Atwater, CA

CURRENT LOCATION
Atwater, CA

INTERNATIONAL
No

AVAILABILITY
Full-time work
Internships

ON THE WEB

DOCUMENTS
[Resume](#)

HOBBIES

SKILLS

WHY DO YOU THINK WE SHOULD SELECT YOU FOR THIS OPPORTUNITY?

I believe that my experience of research provides me the basic skills to perform the duties of this role. I have prior experience of working with data from three psychology research projects where I verified accurate data sorting and assisted in data analysis. Alongside a faculty member, I learned to identify patterns in data and draw conclusions about their meanings. Additionally, in an experimental methods and designs course, I completed coursework related to inputting and analyzing data on the software program Statistical Package for Social Sciences (SPSS). Therefore, I believe that my skills of data management and data interpretation may be applicable in this role. Aside from handling data, I also evaluated research findings and generalized ways they could be applied in real-world problems. This provided me the knowledge of using research and psychology concepts to solve real world problems, offering insight into existing or new phenomenon. I hope I will be able to use concepts and knowledge I gain, either in this role or past research, to draw conclusions relevant to the topic of interest.

WHAT DATA ANALYTICS SOFTWARE ARE YOU AWARE OF, OR HAVE WORKED WITH IT (EXAMPLE: TABLEAU, POWER BI, SQL, EXCEL, ETC.). PLEASE ANSWER IN 2-3 SENTENCES.

I worked with Microsoft Excel to input and verify data as well as generate graphs. Additionally, I completed coursework related to data entry and data analysis on SPSS for a research methods and design course.

APPROVE APPLICANT FOR THIS PROJECT

UNHIRE

COMPLETE

Have questions before you approve this candidate? [SEND THEM A MESSAGE!](#)

The Work Gets Done

Designed to make it easy for employees, *not* add to the workload



Engage how you want

You can engage with Micro-Interns however is easiest for you (phone, email, video calls) and share whatever materials needed (templates, examples, etc.)



Ongoing support

Parker Dewey's Client Success team is available to answer questions or provide project scoping assistance, and more as needed



Inherently motivated

Over 98% project success rate as students strive to exceed expectations (and we'll help you select another Micro-Intern if there are any issues)



Students are well supported

Micro-Interns use resources available to them such as in-class examples, faculty, alumni mentors, etc.) and through Parker Dewey to complete the projects



Why Micro-Internships Work (It's a Win-Win!)

Busy professionals value the support

- High quality, on-demand support year-round
- Improved hiring of future interns / new hires
- Opportunity to give back (e.g. alma mater, ERGs, etc.)

University recruiters value the outcomes

- Early and broad access
- Year-round access and pipeline development
- Time and cost effective
- Better outcomes including conversion, DEI, and retention

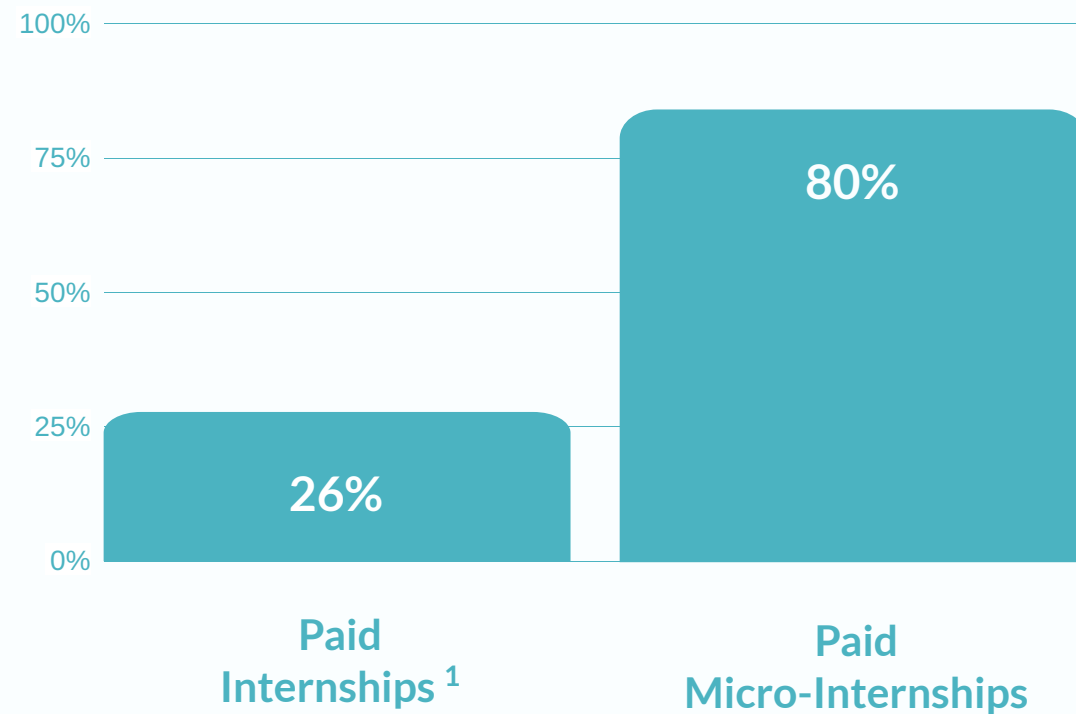
Students value the experience

- Access and opportunity to demonstrate skills
- Enhance professional competencies
- Explore career paths

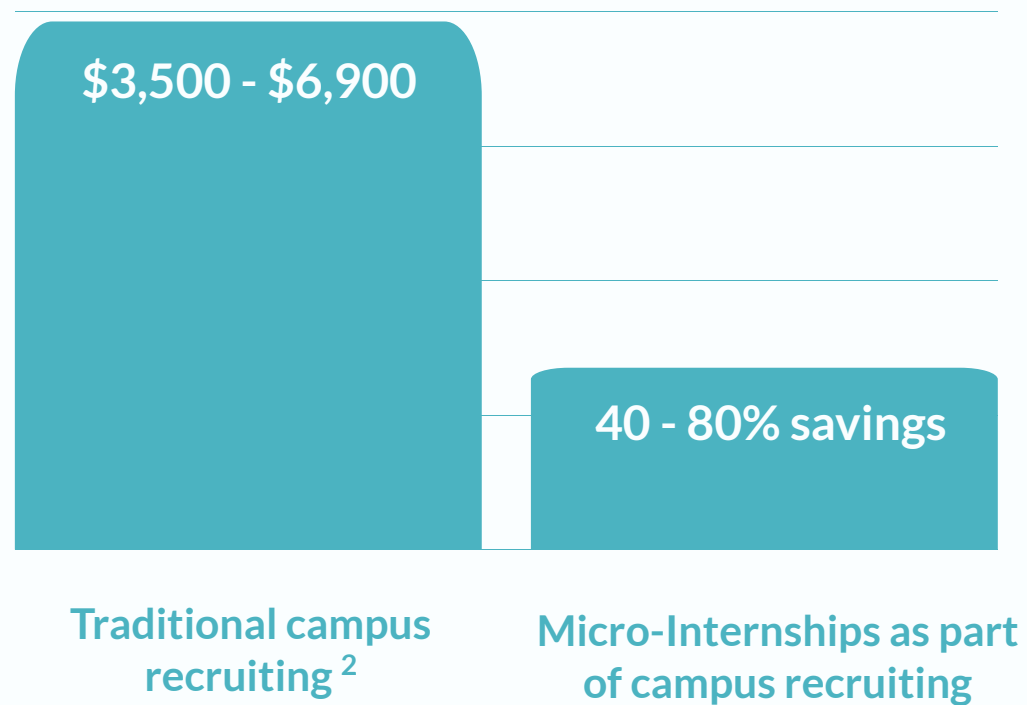


The Impacts of Micro-Internships

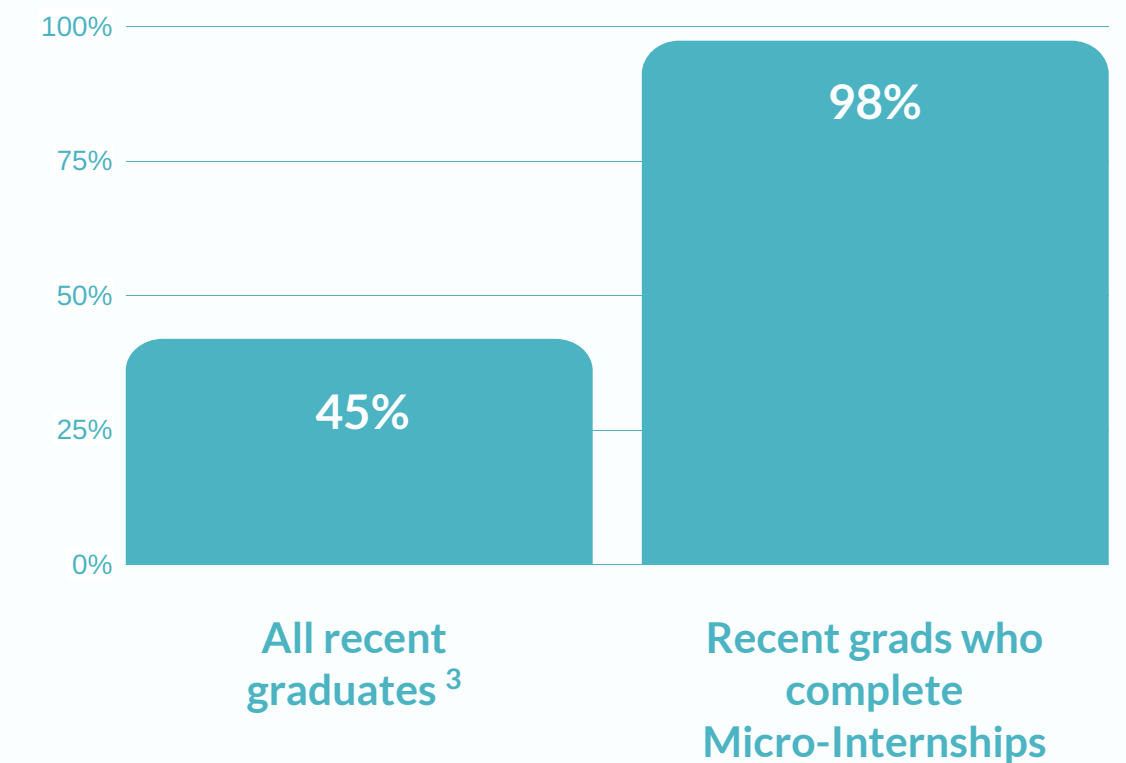
STUDENTS FROM UNDERREPRESENTED GROUPS



COST PER HIRE FOR CAMPUS RECRUITING



FIRST YEAR RETENTION OF RECENT GRADS



¹ According to the National Association of Colleges and Employers (NACE) 2019 Student Survey Report.

² Based on averages compiled by the National Association of Colleges and Employers (NACE) 2018 Recruiting Benchmarks Survey.

³ According to the U.S. Bureau of Labor Statistics National Longitudinal Surveys NLSY97.

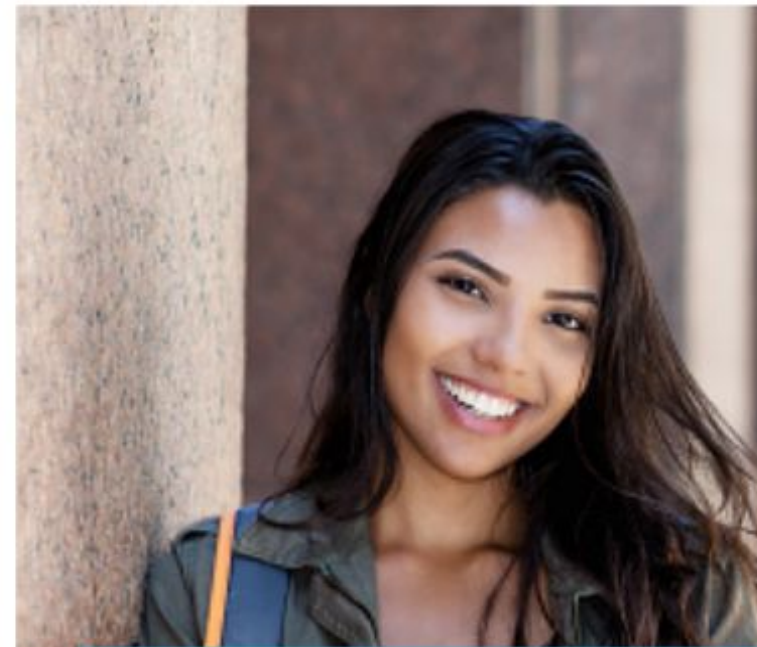
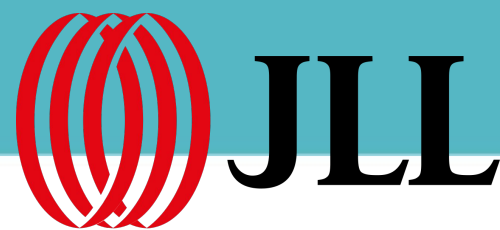




Deliver Meaningful Experiences



“Parker Dewey helped us find candidates who weren’t even considering our industry.”



“We saw her incredible technology skills, which weren’t apparent from her resume as a humanities major.”



“We were able to recruit for internships and full-time roles from schools we traditionally didn’t visit. And many were our best new hires!”



Student Voices

“Working on Micro-Internships meant there were less barriers. I could jump right into a project and I got to know what their expectations were sooner instead of being filtered out by my GPA.”



Legend F.

“It wasn’t until I got to actually work with those companies on Micro-Internships that I actually felt like I knew what I could expect.”



Yaxin L.

“I know I’m getting paid, I’m getting experience. There are so many possibilities beyond that.”



Yayra T.

“At a career fair, my classmates had long conversations with recruiters while I was being told not to leave my resume for consideration. Micro-Internships gave us something to talk about.”



Noel A.

“I was overlooked by so many recruiters because my set of experiences, educational path, and lack of a traditional internship... until I had Micro-Internships to back it up.”



Fabian R.



Frequently Asked Questions

How many projects can my organization post?

Eligible organizations may post up to three 10 or 20-hour projects as long as funding is available.

Who pays the students?

Parker Dewey pays the students once you confirm that the project has been satisfactorily completed.

Can the project be onsite? Virtual?

We recommend virtual (if possible) so that it is accessible to more students, but it's up to you.

If I love the student, can I hire them?

Absolutely!!! And there is no cost to your organization to do this (we want this to happen)!



What's Next

1

Post a Project!

Post projects on-demand, as needed, at no-cost (as long as funding is available)

2

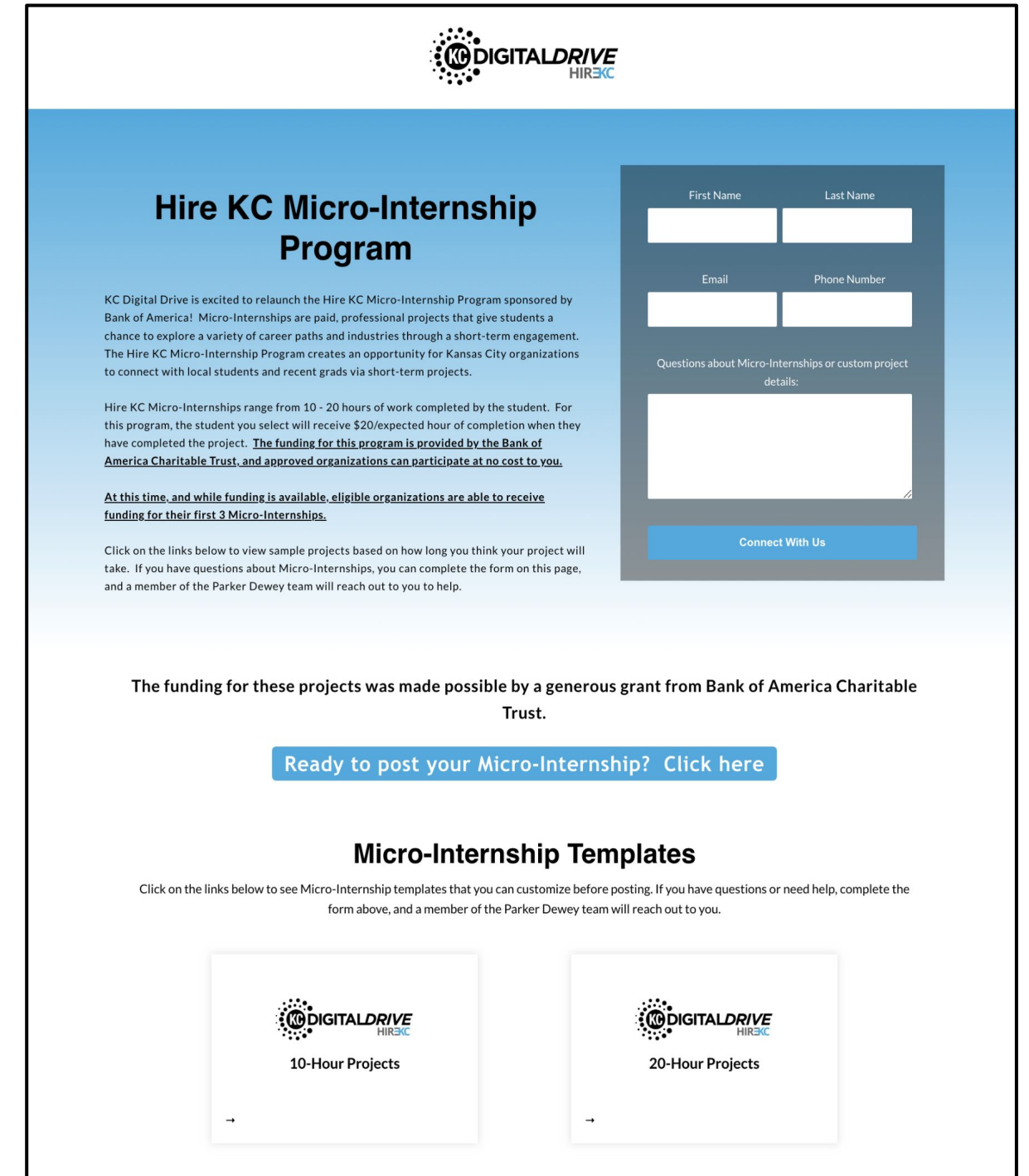
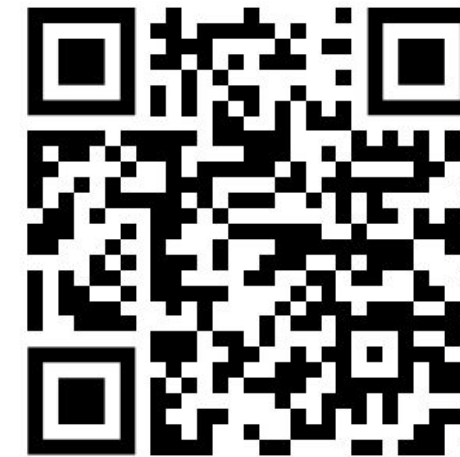
Share with Colleagues

Share this webinar recording, slides.

3

Questions?

Let us know: partners@parkerdewey.com



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info.parkerdewey.com/hirekcbofa