Linked in LEARNING
An online learning solution the whole campus will, use, love & apply.



Meet LinkedIn Learning for Campus

Help **Students** Stand Out

of graduates are underemployed in their first job.

Keep Employees & Staff Current

of core job skills will change in the next five years.

Faculty integrating into coursework

Personalized recommendations is the most requested feature in online learning solutions.

Alumni transitioning from school to work

36K Skills identified in the LinkedIn Learning taxonomy across all jobs, courses & profiles

LinkedIn Learning helps solve these challenges.

- Bolster student outcomes & provide faculty and staff development with insights only Linkedln can provide.
- Learn the latest and most-indemand technologies & soft skills.
- Get recommendations based on real-time industry trends, personalized to the individual's leve & goals.
- Access learning anytime, anywhere, on desktop or mobile, online or off.
- Certify the skills & build out your personal brand on the world's largest professional network.



Grow your professional brand

- Build a professional brand with your LinkedIn profile.
- Get inside knowledge on data insights.
- Leverage all the insider tools & resources.



Expand your skills & interests

- Identify your interests and potential career options.
- Using data, pinpoint the exact skills you will need.



Inspire others on your campus

- Elevate your skills by helping others find their learning goals.
- Share the benefits of LinkedIn & LinkedIn Learning.
- Be an inspirational leader on your campus.



NACE's Competencies for a Career-Ready Workforce

Linkedln Learning has mapped NACE's core competencies to the Learning Paths and Courses in the video library. It's a great way to jumpstart your learning skills across the campus.

Career Readiness, Career Development, Talent Acquisiton, Job Market



CAREER & SELF-DEVELOPMENT

Discovering Your Strengths
Developing Self-Awareness
Developing a Learning Mindset
Building Self-Confidence
How to Develop your Career Plan



COMMUNICATION

Communicating with Confidence Communication Foundations Interpersonal Communication Communication within Teams Getting Your Ideas Approved



CRITICAL THINKING

Strategic Thinking
Improving Your Judgment for
Better Decision-Making
Problem Solving Techniques
Solving Business Problems



EQUITY & INCLUSION

Diversity, Inclusion, and Belonging Confronting Racism, with Robin DiAngelo Unconscious Bias Inclusion During Difficult Times



LEADERSHIP

Leading with Kindness & Strength Grit: How Teams Persevere to Accomplish Great Goals Motivating & Engaging Employees Motivating Your Team to Learn



PROFESSIONALISM

Developing Your Professional Image Building Trust Holding Yourself Accountable Holding Your Team Accountable Learning Personal Branding



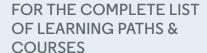
TEAMWORK

Teamwork Foundations
Working on a Cross-Functional Team
Leading and Working in Teams
Creating a Culture of Collaboration
Managing Team Conflict
Communication within Teams



TECHNOLOGY

Taking Charge of Technology for Maximum Productivity Productivity Tips: Using Technology Simplifying Business Processes Digital Transformation Digital Networking Strategies



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I wanted to share the good news that I will be a summer intern in May!

LinkedIn Learning helped me greatly in the application process because my portfolio of events served as a great storytelling tool to show how I was creating community on campus around professional development.

Cesar Lozano Hernandez University of Toronto Mississagua

