



An online learning solution the whole campus will, use, love & apply.



Meet LinkedIn Learning for Campus

Help **Students**
Stand Out

Keep **Employees & Staff** Current

Faculty integrating
into coursework

Alumni transitioning
from school to work

43%

of graduates are
underemployed in their
first job.

1/3

of core job skills will
change in the next
five years.

#1

Personalized
recommendations is the
most requested feature in
online learning solutions.

36K

Skills identified in the
LinkedIn Learning
taxonomy across all jobs,
courses & profiles

LinkedIn Learning helps solve these challenges.

- Bolster student outcomes & provide faculty and staff development with insights only LinkedIn can provide.
- Learn the latest and most-in-demand technologies & soft skills.
- Get recommendations based on real-time industry trends, personalized to the individual's level & goals.
- Access learning anytime, anywhere, on desktop or mobile, online or off.
- Certify the skills & build out your personal brand on the world's largest professional network.



Grow your professional brand

- Build a professional brand with your LinkedIn profile.
- Get inside knowledge on data insights.
- Leverage all the insider tools & resources.



Expand your skills & interests

- Identify your interests and potential career options.
- Using data, pinpoint the exact skills you will need.



Inspire others on your campus

- Elevate your skills by helping others find their learning goals.
- Share the benefits of LinkedIn & LinkedIn Learning.
- Be an inspirational leader on your campus.



NACE's Competencies for a Career-Ready Workforce

LinkedIn Learning has mapped NACE's core competencies to the Learning Paths and Courses in the video library. It's a great way to jumpstart your learning skills across the campus.

Career Readiness, Career Development, Talent Acquisition, Job Market

1

CAREER & SELF-DEVELOPMENT

Discovering Your Strengths
Developing Self-Awareness
Developing a Learning Mindset
Building Self-Confidence
How to Develop your Career Plan

2

COMMUNICATION

Communicating with Confidence
Communication Foundations
Interpersonal Communication
Communication within Teams
Getting Your Ideas Approved

3

CRITICAL THINKING

Strategic Thinking
Improving Your Judgment for Better Decision-Making
Problem Solving Techniques
Solving Business Problems

4

EQUITY & INCLUSION

Diversity, Inclusion, and Belonging
Confronting Racism, with Robin DiAngelo
Unconscious Bias
Inclusion During Difficult Times

5

LEADERSHIP

Leading with Kindness & Strength
Grit: How Teams Persevere to Accomplish Great Goals
Motivating & Engaging Employees
Motivating Your Team to Learn

6

PROFESSIONALISM

Developing Your Professional Image
Building Trust
Holding Yourself Accountable
Holding Your Team Accountable
Learning Personal Branding

7

TEAMWORK

Teamwork Foundations
Working on a Cross-Functional Team
Leading and Working in Teams
Creating a Culture of Collaboration
Managing Team Conflict
Communication within Teams

8

TECHNOLOGY

Taking Charge of Technology for Maximum Productivity
Productivity Tips: Using Technology
Simplifying Business Processes
Digital Transformation
Digital Networking Strategies

FOR THE COMPLETE LIST OF LEARNING PATHS & COURSES

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I wanted to share the good news that I will be a summer intern in May!

LinkedIn Learning helped me greatly in the application process because my portfolio of events served as a great storytelling tool to show how I was creating community on campus around professional development.

Cesar Lozano Hernandez
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