



# Parker Dewey Education Partnerships



As a mission-driven organization dedicated to providing equitable access to professional opportunities, Parker Dewey welcomes students, recent grads and other early-career talent to join our Micro-Internship network. We proudly collaborate with hundreds of colleges, universities, and other education providers across the US, enhancing career readiness and early-career recruiting through short-term, paid, professional projects.

Explore our range of partnership opportunities tailored to meet your institution's specific needs.

	BASIC Free marketing resources and limited data access to support your students	PLUS \$2,000 annual subscription with on-demand data on student and employer engagement	PROGRAM Starting at \$10,000 with funded opportunities exclusively for your students
Co-branded student & employer web pages	✓	✓	✓
Custom webinars and class presentations	Conditional	✓	✓
Student engagement data	Annually	On-Demand	On-Demand
Employer feedback on students' performance	Annually	On-Demand	On-Demand
Employer engagement data		On-Demand	On-Demand
Proxy access to student accounts		On-Demand	On-Demand
Downloadable impact report		On-Demand	On-Demand
Student Ambassador Micro-Internship*		✓	✓
Micro-Internships exclusively for your students			20+

\*Student Ambassador Micro-Internship gives one of your students a paid Micro-Internship supporting the launch/marketing of your Parker Dewey partnership.

Join partners like





## Frequently Asked Questions

- **What is a Micro-Internship?** Micro-Internships are short-term, paid, professional assignments that are similar to those given to new hires or interns. They take place year-round, are typically 10-40 hours in duration, and are usually due 1-4 weeks after kickoff.
- **Can Micro-Internships posted on Parker Dewey be unpaid?** No. Unpaid internships are not accessible to students who cannot afford to work for free. Our mission is to provide opportunities to students from all backgrounds, and unpaid experiences go against that mission.
- **Are Micro-Internships available to grad students? Alumni?** Yes to both. Micro-Internships help students and recent graduates gain experience to launch their careers. Once someone has been working in their target field for a year or more, they likely will no longer find Micro-Internships to be of interest.
- **What is the cost to companies wanting to post Micro-Internships on Parker Dewey?** There is no cost to post a Micro-Internship, and the organization determines the cost of the project including the project deliverables and timeline. All projects are fixed-fee and generally equate to \$15-25/hour. Students receive 90% of the payment, while Parker Dewey retains the remaining 10% to cover expenses. The student is paid by Parker Dewey upon completion of the project. Companies are welcome and encouraged to hire their Micro-Intern for longer-term opportunities at no cost.

Find more answers at [parkerdewey.com/faq](https://parkerdewey.com/faq)

### Working With Parker Dewey

1. **Define Your Goals:** Connect with Parker Dewey for best practices and case studies. Parker Dewey will create your custom web pages at no-cost.
2. **Introduce Micro-Internships:** Share your custom web pages with students, employers, alumni, and faculty.
3. **Parker Dewey Handles the Admin:** Parker Dewey manages student and company support, payroll, and legalities.
4. **See the Results:** Receive data on platform usage. Companies can hire your students long-term at no additional cost.

### Quick Facts

- **80%** of Micro-Internships have been completed by students from under-represented backgrounds
- **Over 98%** of Micro-Internships are completed satisfactorily
- **Over 800** colleges/universities have partnered with Parker Dewey (and counting)
- **96%** of those who complete Micro-Internships are professionally employed upon graduation (compared to 55% of all recent college grads)
- **98%** of those who complete Micro-Internships stay in their jobs for one year or more (compared to 45% of all recent grads)