

Micro-Internship Program

A Micro-Internship is a short-term project that can be completed within 5-40 hours by a college student or recent grad. Most are completed remotely and are typically due within a week to a month. These projects allow students nationwide to receive paid, professional experience with companies large and small.

Micro-Internship sponsoring companies benefit from the students' work while also connecting with highly-motivated students who may become their next great addition to the team!



Sponsorship Packages

Platinum Program (\$15,000)

- 15 Micro-Internships at your organization
- Branding on ASA student Micro-Internship page, ASA website
- Impact Report highlighting program metrics

Gold Program (\$10,000)

- 10 Micro-Internships at your organization
- Branding on ASA student Micro-Internship page, ASA website
- Impact Report

Silver Program (\$5,000)

- 5 Micro-Internships at your organization
- Branding on ASA student Micro-Internship page, ASA website

Individual Project (\$1,000)

- 1 Micro-Internship at your organization

"IT WAS SO EASY AND SHE WAS AMAZING. THE TEAM INVITED HER TO COME IN TO PRESENT HER CONCLUSIONS, THEN OFFERED HER A JOB."

- **Microsoft**

"WE NEVER WOULD HAVE MET HIM. HE JUST FINISHED THE ASSIGNMENT, AND HE'S GOING TO HELP WITH MORE PROJECTS WHILE HE'S IN SCHOOL."

- **Sarnoff & Baccash: Property Tax Law**



Frequently Asked Questions

- **Over 98% success rate:** Students are inherently motivated to exceed expectations (and if they don't, you can select a different student or receive a refund)
- **You define the project:** Define what you need and when you need it (typically a few days to a few weeks out), and can use our templates to help
- **Remote or Onsite:** It's up to you, but over 95% of Micro-Internships are completed remotely so that you can engage with all students, even those with time constraints or limited access to transportation.
- **Not your employees, interns, or contractors:** Micro-Interns are employees or contractors of Parker Dewey for the duration of the project
- **You select the Micro-Intern you want:** You only see those students who applied for your project, and you can make the selection based upon your goals
- **NDA and assignment:** All Micro-Interns are under NDA, as is Parker Dewey itself

Benefits

- **Immediate support:** On-demand access to highly-motivated students across nationwide
- **Better outcomes:** Students want to exceed expectations, and bring valuable insights, perspectives, and approaches
- **Positive impact:** Support your alma mater, increase diversity on your team, and provide career pathways to students or recent graduates in your community
- **Better full-time hires:** Mutually confirm fit and interest, increase brand across multiple schools without attending career fairs



Example Micro-Internships

- Data Clean-Up
- Social Media Content Creation
- Competitor Prospecting
- Candidate Sourcing
- Lead Generation
- Market Research
- LinkedIn Research
- Social Media Analysis
- CRM Lead Cleansing
- Public Document Review
- User Experience Testing
- Vendor Research