

Where Micro-Internships Fit In For Employers

When an Employer Says	How Micro-Internships Help	What Students Have to Say
I want to build my brand with your students.	Offer Micro-Internships to get through the noise, allowing students to learn about your organization. <ul style="list-style-type: none"> • 95% of students want to connect with employers via real, paid work experience • 50% of college students attended a career fair 	“I wasn’t familiar with Northrop Grumman at all before finding this Micro-Internship. Now I’ve accepted a full-time role.” <p>Alex, University of California, Santa Barbara, Class of 2022</p>
I need a more diverse applicant pool.	Use Micro-Internships to reach students who might otherwise be overlooked, while providing authentic connections with hiring managers. <ul style="list-style-type: none"> • Over 80% of Micro-Interns come from backgrounds historically under-represented in the workforce • Students represent all majors, academic years, grad/undergrad and recent grads 	“The time management I developed, especially as a student athlete, was crucial in delivering on Micro-Internships and I got to show that ability in a professional setting.” <p>Raeven, Christian Brothers University, Class of 2021</p>
I want to reach students earlier to build my talent pipeline.	Offer Micro-Internships specifically for first and second-year students to reach them when they are most interested in exploring career paths. <ul style="list-style-type: none"> • 76% of students said they start thinking about career planning before sophomore year • 69% of students wished employers began to engage them earlier than they did 	“My Micro-Internship was my first professional experience actually doing work...this was the first time I was actively contributing something.” <p>Richard, Howard University, Class of 2024</p>
I don’t need a student for a full-time role or internship.	Use Micro-Interns to get immediate help on those small projects that create value, but you don’t have time to address. <ul style="list-style-type: none"> • All Micro-Internships are project-based so the focus is on what you need, not hours/weeks • Students are not your employees, Parker Dewey handles all payment to students and admin 	“I don’t know that I would have been able to do any other type of internship because of my schedule.” <p>Christina, University of Maryland Global Campus, Class of 2023</p>
I have a limited budget, bandwidth to supervise a student.	Use Micro-Internships as a cost-effective way to engage and assess prospective candidates. <ul style="list-style-type: none"> • You set the price for each Micro-Internships, with the average cost of \$435 (and 90% goes to the student) • No upfront costs, subscriptions, or other fees, leading to a 40-80% lower cost-per-hire 	“It’s a real-life application without a long-term commitment. I can actually give back and my work will be used.” <p>Mishwa, Illinois Wesleyan University, Class of 2023</p>
We’ve already set our recruiting plans for the year.	Use Micro-Internships as a complement to what you have planned. <ul style="list-style-type: none"> • Build relationships that can help you fill last minute openings or get a jump start on next year • Maintain a relationship with outstanding interns who don’t have time to continue a traditional internship during the academic year 	“I’ve done all the career fairs, the networking events, the dinners. I’ve done a ton of those. But none of them were as hands-on.” <p>Emma, Kansas State University, Class of 2022</p>



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