

# WHY MICRO-INTERNSHIPS ARE EASY TO LEVERAGE



Micro-Internships give you access to a full-funnel recruiting solution that has better outcomes and is more cost-effective than traditional campus recruiting tactics. Plus, Micro-Internship programs with Parker Dewey are easy by design.

Here are a few reasons why:



## NO PAPERWORK

We take care of administrative burdens for you, including tax forms and NDAs. The candidates are on our books, and there is never any cost to hire for a summer internship or full-time role.



## HIRING MANAGER BUY-IN

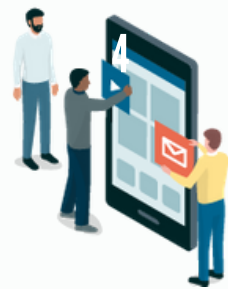
Hiring managers appreciate the additional resource for projects that may not be the best use of their time. This drives collaboration earlier in the process, leading to better hiring outcomes.



## LESS TIME, BETTER OUTCOMES

Feedback from hiring managers provides an effective assessment of candidates, and frees up your time reviewing resumes and conducting phone screens. Not only does this lead to a more efficient process, it improves access, diversity, and retention.

## THE TOOLS TO HELP YOU IMPLEMENT



### ONE-STOP PLATFORM

The Parker Dewey platform allows you to access millions of students at any school nationwide. You'll be able to post your projects, select a candidate, and communicate directly.



### COMPREHENSIVE SUPPORT

Our team at Parker Dewey provides ongoing support to ensure your Micro-Internship program achieves your goals. We can even help define the scope of the projects, introduce your hiring managers, and engage students through our university and non-profit partners based upon your objectives.



### EXPERTISE

Since 2016, Parker Dewey has facilitated thousands of remote project engagements between companies and college students. In that time, we have identified how to ensure a great experience for companies and candidates alike.



## HOW TO START

You only need to do these 4 things:

1. **Post** the project
2. **Select** an interested student
3. **Engage** with the student as needed during the project
4. **Enjoy** the outcomes (and you can always hire the student without any other costs or fees)